

#### **Social Media Contest**

### **Social Media Contest General Terms and Conditions**

Participation in the Contest is voluntary. By participating in the Contest, you agree to be bound by these Social Media Contest General Terms and Conditions, which shall form a valid and binding agreement between you and DBIL.

# (A) The Contest

The Contest is organised by DBS Bank India Ltd ("DBIL"). The Contest requires participants to post a comment, photo or video link in the comments field of a post ("Contest Post") published by DBIL on its social media handles like Instagram/ Facebook/ YouTube/ Twitter / LinkedIn ("Social Media Handles"). DBIL will communicate the Contest details from time to time and participants are required to post a comment, photo or video link as per the details mentioned in the Contest.

### (B) Eligibility

- 1) Participants must be, as on participation date (a) Indian citizen and physically located in India and (b) above eighteen (18) years of age.
- 2) Participants need to follow the instructions as mentioned in the Contest to become eligible for the Contest.
- **(C) Mechanics of the Contest**1) Participation in the Contest starts from the date, Contest Post goes live on DBIL Social Media Handles and ends 7 days from the date of go live.
- 2) Each participant will need to create an account on the Social Media Handles, if they do not have one already. Participants are required to follow instructions as given in the Contest Post to participate.
- 3) Participants are allowed to post multiple entries, but each participant will be entitled to win only once throughout the Contest period.
- 4) Participants must not post or leave a comment which is offensive, derogatory, defamatory, questionable, provocative, obscene and vulgar or violates third party rights.
- 5) DBIL will, in its sole and absolute discretion, choose the winner(s) basis guidelines as given in the Contest Post. DBIL reserves the right to disqualify any participant, if the participant does not meet the eligibility criteria and/or is ineligible to participate in the Contest
- 6) DBIL will announce the winner(s) as a reply to the participants comment, photo or video link and send additional details via a direct message (either through the Social Media Handles, SMS or via email).
- 7) DBIL decision on all matters relating to or in connection with the Contest, including the selection of the winner(s) at its sole discretion, is final and binding on all the participants. DBIL shall not be bound to enter into any correspondence on any matter concerning the Contest.

- 8)If a participant is found to be ineligible or found to use unfair means to win the contest, that participant's entry shall be disqualified, even if that participant has won any prize. Such disqualified participants shall return all prizes to DBIL without demand and without any claim against DBIL.
- 9) In the event that a Winner is ineligible, disqualified, does not claim the Prize, is un-contactable for any reason and/or deemed to have forfeited all rights to the Prize, DBS at its sole discretion may decide if a replacement Winner should be selected. No queries, correspondence, claims, challenges or appeals will be entertained regarding DBS's decision on the same. 10) DBIL will fully cooperate with any law enforcement and government authorities and any judicial, quasi-judicial or regulatory orders requesting copies of or information in relation to any comments, photo or video link posted in the comment field of the Contest Post.
- 11) Employees of DBIL vendors, advertising agencies, external auditors, DBIL employees as well as their family members and any other parties directly involved in organizing, promoting or conducting the Contest are not eligible to participate in the Contest.

#### (D) General

- 1) DBIL may upon notice and without liability to any person:
- i. Vary these General Terms & Conditions or discontinue the Contest without any notice; or
- ii. Substitute, withdraw or cancel any prize without disclosing any reason and without any payment or compensation whatsoever.
- 2) By participating in the Contest, all participants agree to release and hold DBIL harmless from any and all liability whatsoever for any injuries, losses or damages of any kind to any person or property arising from or in connection, either directly or indirectly, with the awarding, acceptance, receipt, possession, use or misuse of any of the prize or part thereof awarded pursuant to the Contest.
- 3) By participating in the Contest, you shall not hold DBIL responsible:
- i. for any errors, non-delivery or missing of entries due to breakdown or malfunctioning of computer system or equipment or network failure.
- ii. for any consequences that may arise due to third party viewers downloading/ viewing participants post which is publicly available on the Social Media Handles.
- 4) As a participant, you are solely responsible and liable for your comment, photo or video link made under your name, username, email address and/or your Social Media Handles. DBIL shall not be liable in any way whatsoever for such account and usage. Response posted on the Social Media Handles are subject to the terms of use of these Social Media Handles, DBIL reserves the right to delete, edit or report, without notice to you, any posts, comments, entries or content that we deem, in our sole discretion, to be inappropriate or in violation of the Social Media Handles terms of use.
- 5) The Participants agree and confirm that by entering into this Contest they have not violated or infringed any copyrights, trademarks, designs or any other Intellectual property rights and shall remain liable and responsible for the same all the times.
- 6) By setting up an account on the Social Media Handles and using any services, products or features of the Social Media Handles for the purposes of the Contest (including without limitation, uploading any materials onto these Social Media Handles), each participant is fully liable and responsible for complying with all the terms and conditions as may be imposed by these Social Media Handles.

- 7) DBIL makes no warranty or representation as to the quality, merchantability or fitness for purpose of the merchants' goods and services in respect of the prizes. Any dispute about the same must be resolved directly with the merchant. Each participant is fully liable and responsible for complying with all the terms and conditions of the merchant goods and services.
- 8) In the event of any inconsistency between these Social Media Contest General Terms and Conditions and any brochure, marketing or promotional material relating to the Contest, these Social Media Contest General Terms and Conditions will prevail.
- 9) This Contest is in no way sponsored, endorsed or administered by, or associated with, any of the Social Media Handles. By participating in this Contest, you agree to hold DBIL harmless for any claim raised by these social media platforms.

### (E) Jurisdiction

These Social Media Contest General Terms and Conditions shall be governed by Indian laws and the participants agree to submit to the exclusive jurisdiction of the courts of Mumbai.

## (F) Use of Personal Information of a Participant

- 1) As a participant, you agree that the DBIL Privacy Policy ("Privacy Policy"), which you may read at <a href="https://www.dbs.com/india/privacy/policy/default.page">https://www.dbs.com/india/privacy/policy/default.page</a> forms part of these Social Media Contest General Terms and Conditions. DBIL Privacy Policy shall apply to all personal data which you have provided to us.
- 2) You consent to our collection, use, disclosure and processing of your personal data according to the provisions of our Privacy Policy and for the purposes of participating and administering the Contest, if and as and when required.