Why DBS' New Cloud-Based Data Centre matters

DBS is an early adopter of cloud technology

The bank announced in 2016 that it would shift 50% of its compute workload to the public cloud by 2018.

DBS - First Bank in Singapore to launch new cloud-based data centre

1/4 the size of existing data centre

75% cheaper than a traditional data centre

Why is DBS doing this?

Improves energy efficiency by at least 10 times

Enables the bank to better serve its customers who increasingly prefer to transact digitally.

• More than 60% of SME customers in Singapore start their relationships with the bank digitally, opening their accounts online.
• More than 70% of DBS' wealth management clients are also online and mobile banking users.

Preparing for growing business volumes, digitalisation and increasing compute workloads

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Result:

DBS' leadership in cloud technologies enables the bank to develop and deliver the best financial solutions, all while adhering to the highest standards of security and resiliency.

Retail Customers

DBS Car Marketplace

• Reimagining banking with Singapore's largest direct buyer-to-seller car marketplace

iWealth app

• Giving our wealth management customers full control - banking, trading and transacting, all at their fingertips

Digibank India and Indonesia

• All the convenience of a bank in the mobile phone for our customers

Employees

Office 365

• Leveraging Microsoft's cloud-based productivity technology, empowering employees to change the way they work

Partnership ecosystems

Partnerships with Amazon web services and Pivotal Cloud Foundry for greater operational efficiency and productivity

• Empowering the bank to innovate
• Operating at start-up speeds

Tapping into Application Programming Interface (API) solutions to deliver better customer experiences

• Powering the world's largest banking API developer platform

Institutional customers

Treasury Prism

• World's first online simulation tool to help CFOs and Corporate Treasurers design and derive optimised cash management solutions

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