



DBS - NUS Social Venture Challenge Asia

A Look Back at 2015 & 2014

The DBS-NUS Social Venture Challenge Asia (SVC Asia) is an Asia-wide competition for social enterprises, open to any member of the public. Organised by NUS Enterprise in partnership with the DBS Foundation, the Challenge aims to identify and support new social ventures that have the potential to generate positive, scalable and sustainable social impact. Spanning over 5 months, the Challenge aims to raise awareness of social entrepreneurship and build a robust community of social entrepreneurs and capacity builders across Asia. The Challenge also provides multi-dimensional support for budding social entrepreneurs and builds capacity through public education in social entrepreneurship.

Through SVC Asia, budding social entrepreneurs across Asia gain access to a comprehensive regional platform to learn how to develop their ideas into scalable and sustainable social ventures. Besides providing an online portal of useful resources, SVC Asia and its network of local community partners organise a series of workshops and networking events in various Asian countries. Participants learn how to design a viable business model for their social venture, receive advice and mentorship from experienced social entrepreneurs, impact investors and industry experts, as well as network with likeminded social entrepreneurs to exchange ideas and form teams.

Furthermore, participants who qualify will also have the opportunity to travel to Singapore for mentoring & coaching with experts, before facing the semi-final and final rounds of judging. The Challenge will culminate with a prestigious awards ceremony.

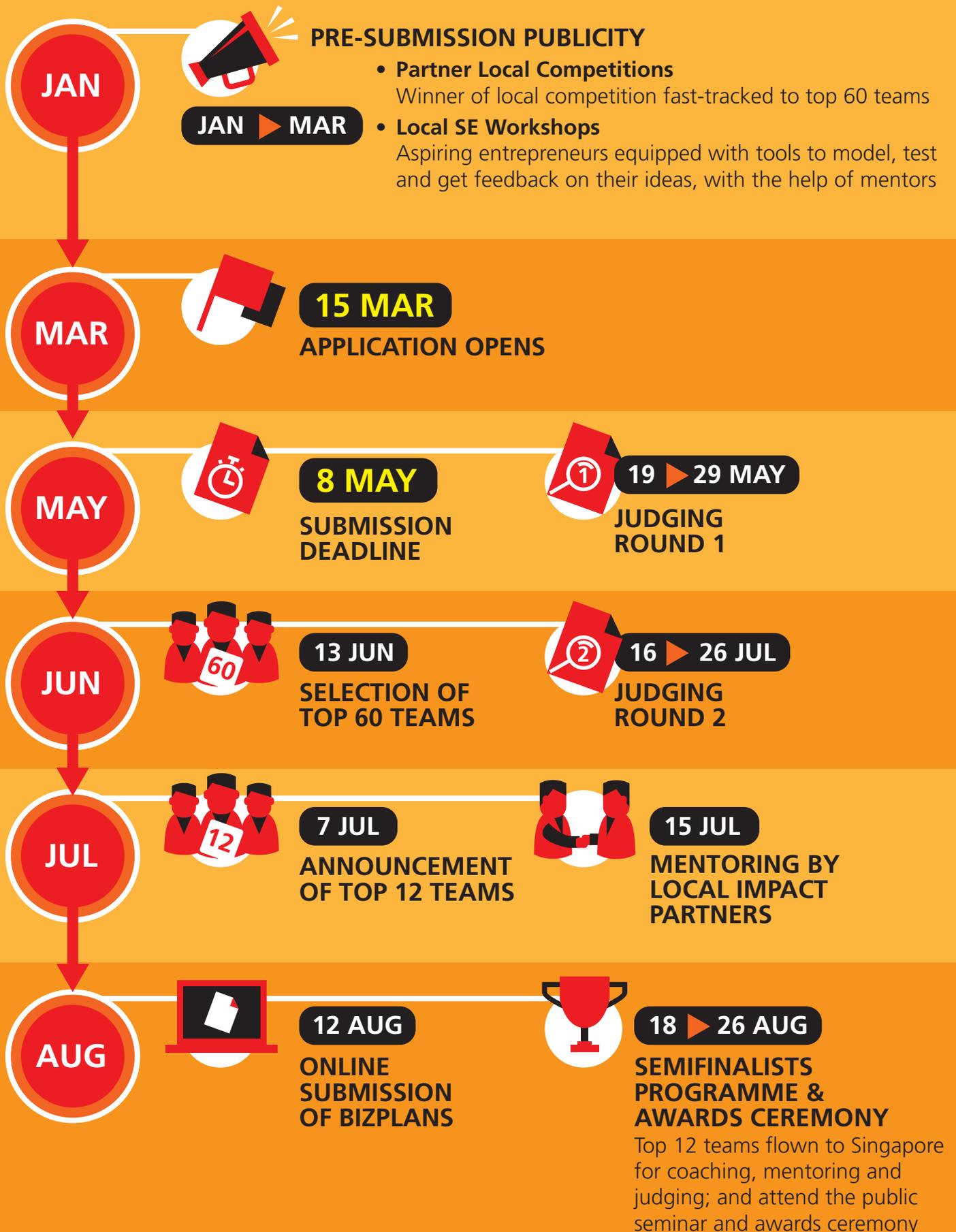
With a dedicated learning platform and meaningful networks as well as increased awareness and support for budding social entrepreneurs, the DBS-NUS Social Venture Challenge Asia will accelerate the impact of winning entries to solve today's most pressing social problems.



NUS
Enterprise

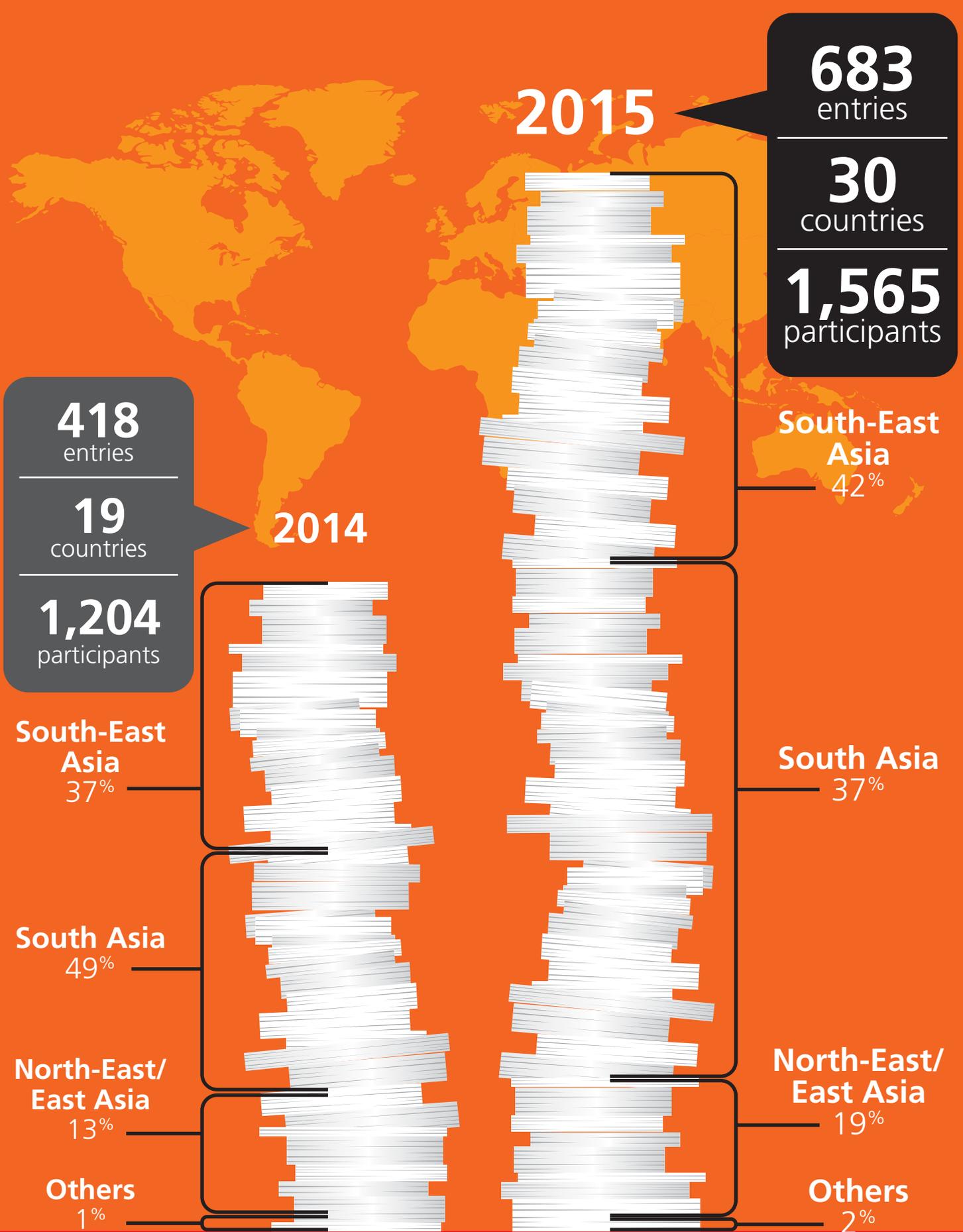


TIMELINE 2016



ENTRIES

How they stacked up



Strengthened by JUDGES & MENTORS



163

TOTAL

255

Male
55%

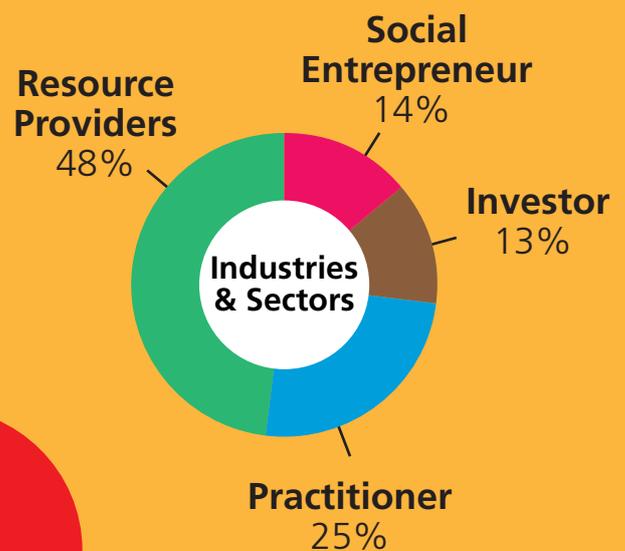
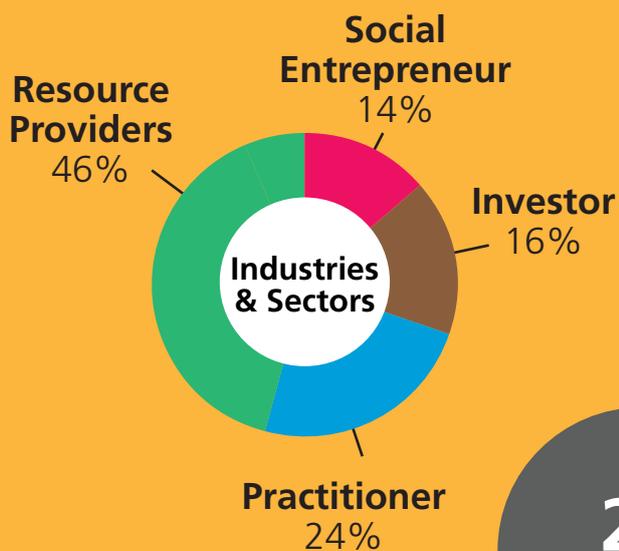


Female
45%

Male
59%



Female
41%



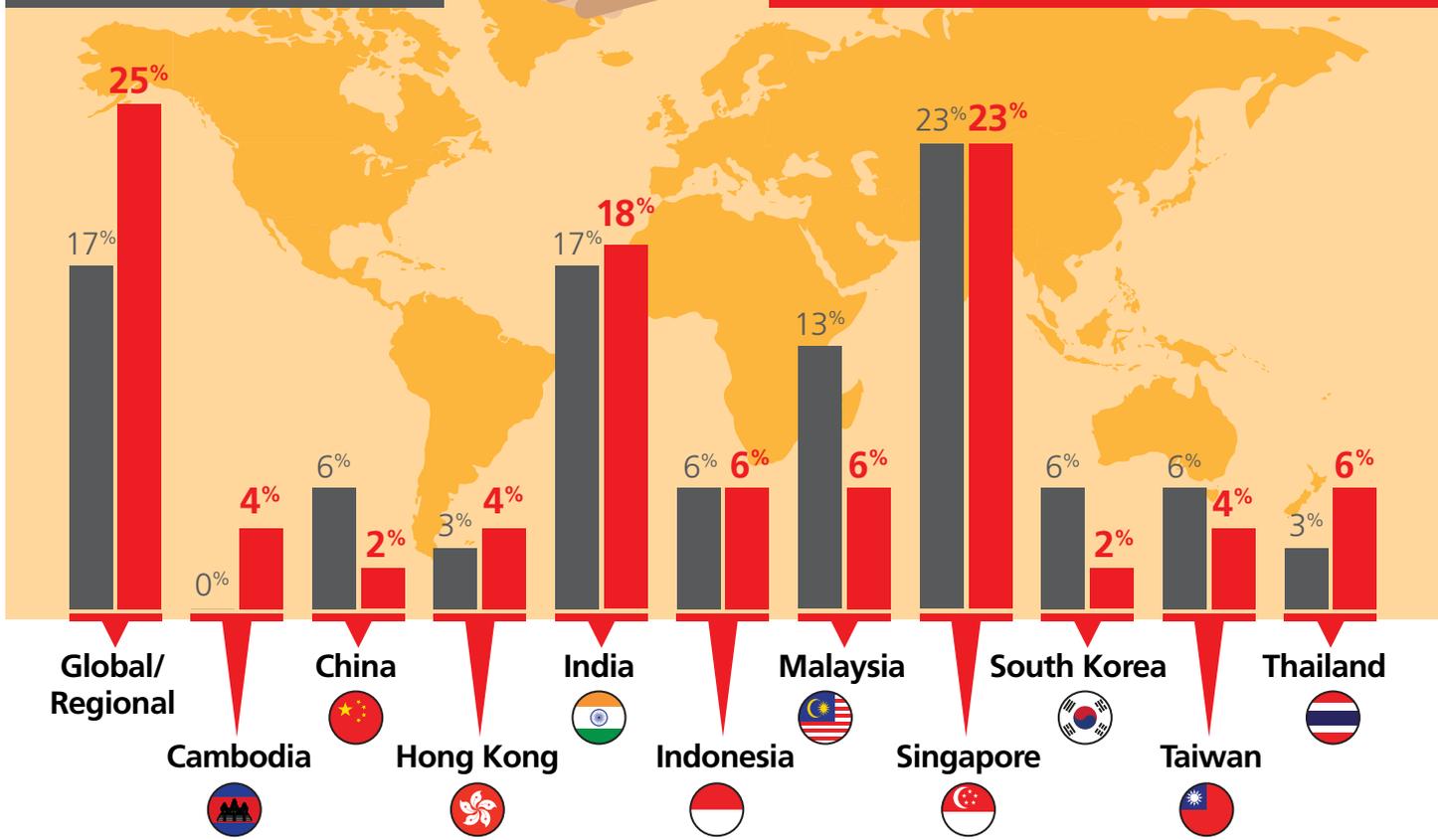
29
countries

PARTNERS

who added to the reach

32 Partners **2014**

2015 49 Partners



Global/Regional

Singapore

Cambodia

China

Hong Kong

Indonesia

Malaysia

South Korea

Taiwan

Thailand

India

SVC ASIA 2015 AT A GLANCE

COUNTRY OF IMPACT

250

150

100

25

10

LEVEL OF IMPACT



India
229



Singapore
115



China
44



Indonesia
75



Taiwan
50



Hong Kong
22



Malaysia
25



Philippines
19



Thailand
17



Afghanistan



Australia



Bahrain



Bangladesh



Vietnam
12



Kyrgyzstan



Laos



Mongolia



Brunei



South Korea



Sri Lanka



Myanmar



Bhutan



Turkey



Nepal



Cambodia



New Zealand



East Timor



UAE



Pakistan



Japan



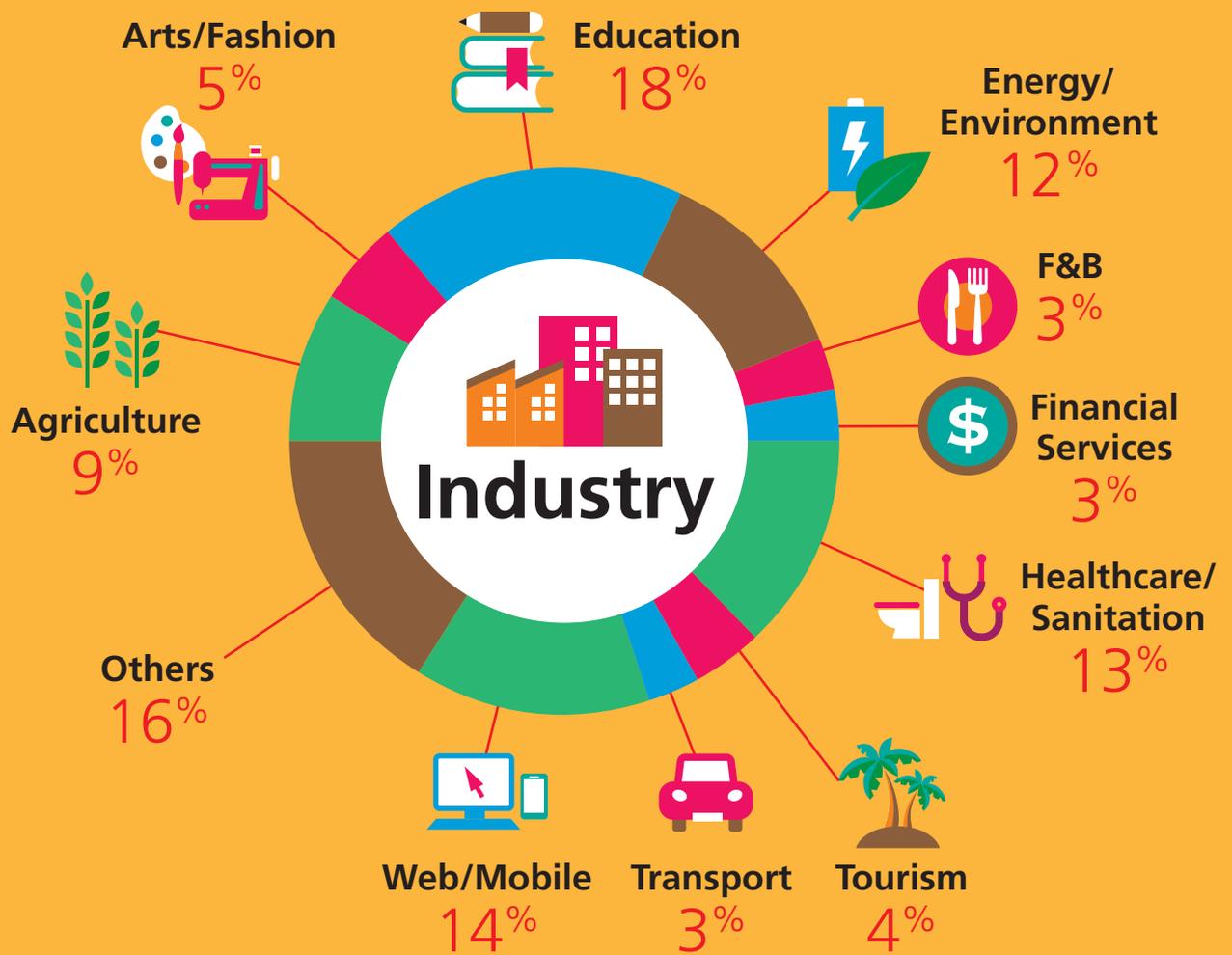
Russia



Kazakhstan

683
entries

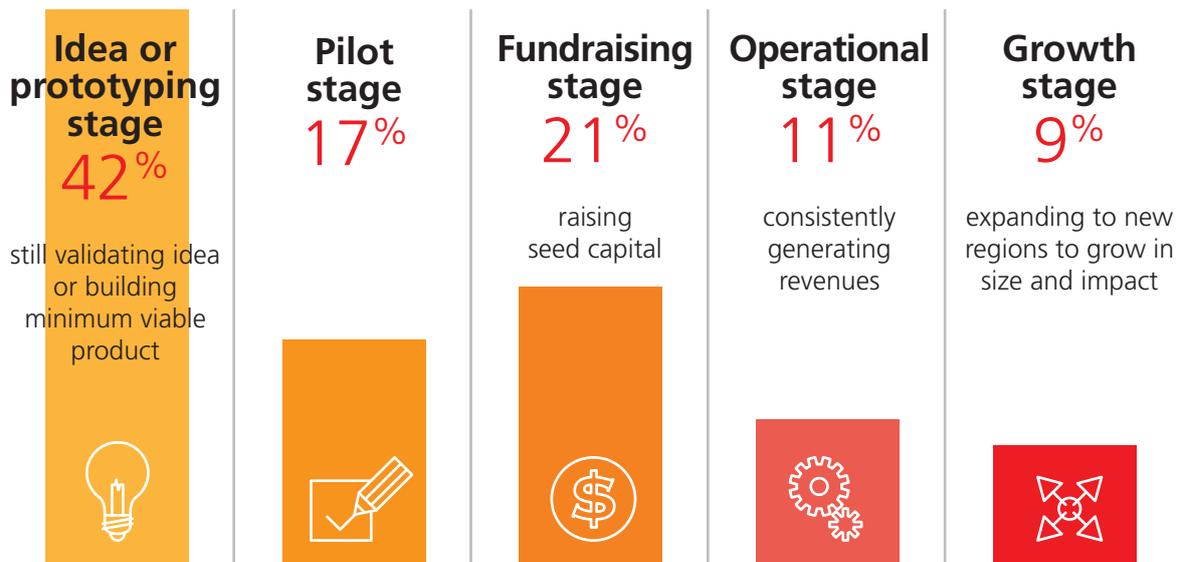
INDUSTRY



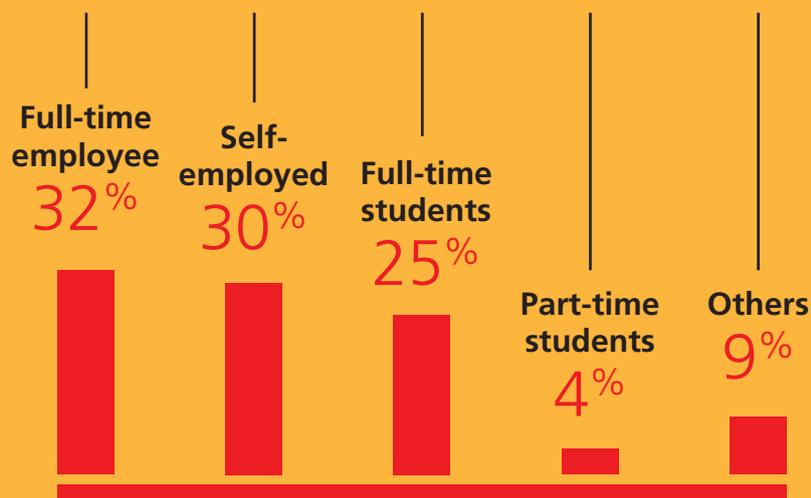
Note: Based on 683 entries; some entries fall into multiple sectors



STAGE OF VENTURE



PARTICIPANT PROFILE



EVENTS

that created the buzz



AWARENESS



CAPACITY BUILDING

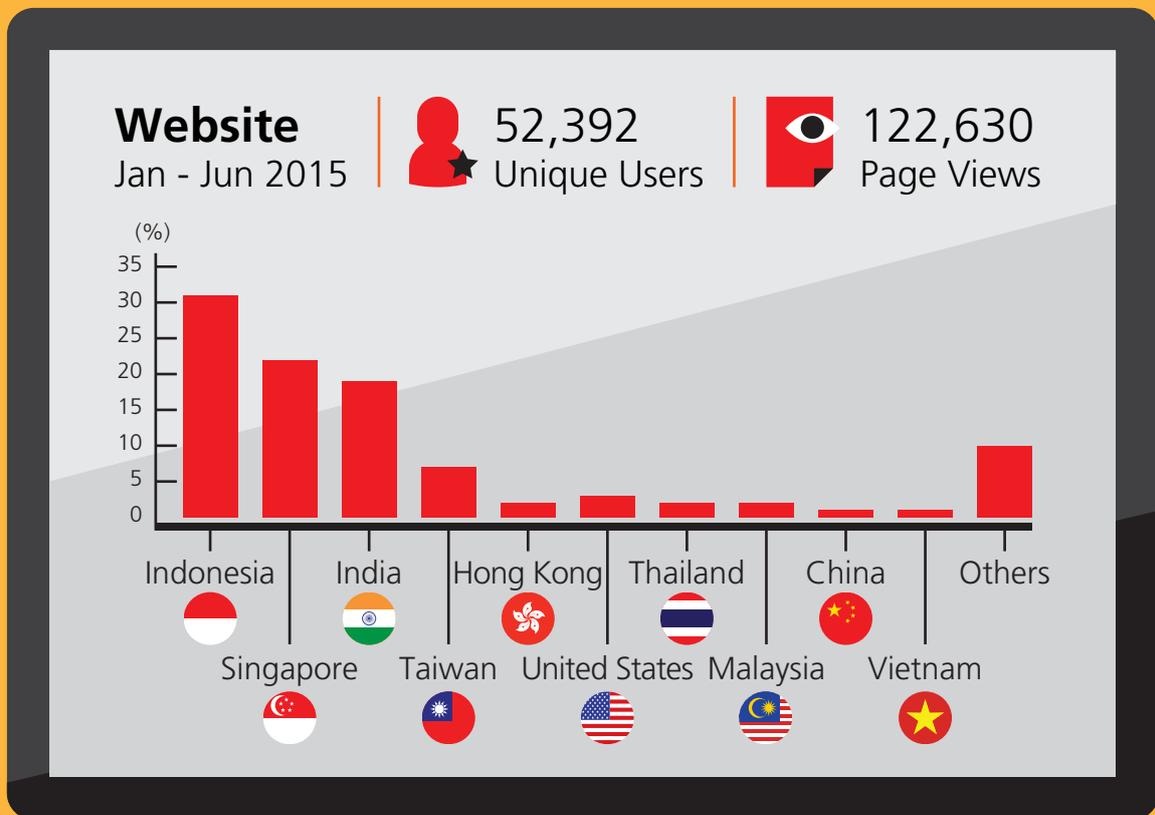


AWARDS CEREMONY

221



MEDIA DASHBOARD



Facebook
Jan - Jun 2015



2,409
Total Likes



109,723
Total Reach



49,370
Page Visits



Twitter



19,060
Tweet Impressions



1,277
Profile Visits



207
Mentions

REGIONAL ONLINE MEDIA AND PRESS COVERAGE IN 2014-15



SINGAPORE

CHANNEL NEWSASIA
THE STRAITS TIMES
the new paper

THE BUSINESS TIMES
联合早报
BERITA HARIAN
YAHOO! SINGAPORE

TODAY
MyPaper 我报
asiaone asiaone.com
ageless ONLINE

GLOBAL

theguardian

INDIA

INDIAN NEWS & TIMES
moneylife know what's coming!

YOUR STORY
IIFL
Dalal Street

THAILAND

PRESS.in.th

ASIA

DNA DIGITAL NEWS ASIA
 Your Eye on the Tech Ecosystem
TECHINASIA
DEALSTREETASIA
INVESTORS.com
SOCIAL ENTERPRISE BUZZ

CHINA

第一财经
光明公益 gongyi.gmw.cn
中国制造交易网
 Powering Your Global Business

JAPAN

iRBBTODAY®
ZDNet Japan

PHILIPPINES

GMA NEWS ONLINE

INDONESIA

Warta Ekonomi
ROL REPUBLIKA ONLINE
kabarkampus Idealisme & gaya anak muda
SWA swa.co.id

FINALISTS 2015

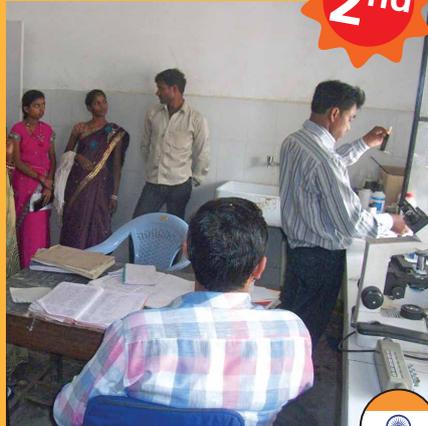
1st



Learn Education aims to improve the quality of Education in Thailand by leveraging blended-learning technology tools to help teacher provide quality education to students in science and math subjects—currently impacting 29 schools.

www.learn.co.th

2nd



MicroX Labs is creating a technological platform to make affordable and accurate point-of-care diagnostics devices, starting with the most common diagnostics test known as Complete Blood Count (CBC) test.

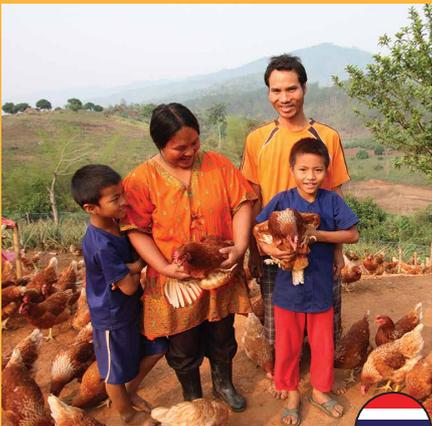
www.microxlabs.com

3rd



iHealth Express Group runs a mobile medical system to provide more accessible services for all, eliminating inequality in healthcare delivery in Taiwan.

www.ihealth.com.tw



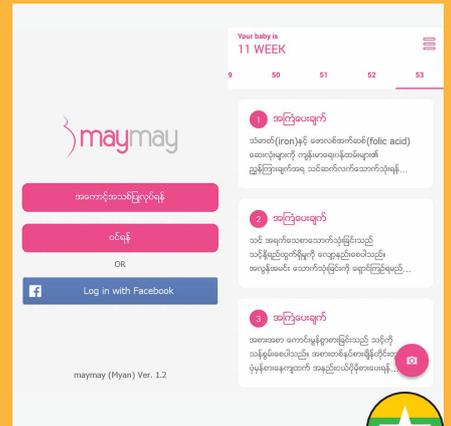
Hilltribe Organics sustainably triples the income of Thai hilltribe farmers through free-range, organic chicken farms producing “naturally perfect” eggs. Sold by leading retailers and used by acclaimed chefs, Hilltribe Organics eggs provide the healthiest nutrition and exceptional taste to the emerging middle class in Thailand and soon abroad.

www.hilltribeorganics.com



Kakoa is a “bean to bar” chocolate maker that is partnering with smallholder cocoa farmers in Indonesia, and operating down the cocoa value chain to bring premium quality, locally sourced and produced chocolate to its customers.

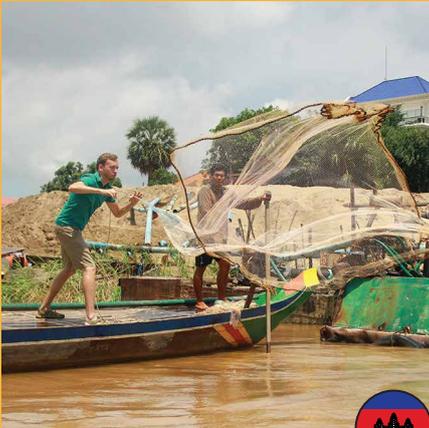
www.kakoachocolate.com



Koe Koe Tech aims to improve the healthcare system as well as other sectors in Myanmar by providing apps and SMS services that will provide informational content, telemedicine, cash transfers, and health products and services to women, men, parents and expecting parents.

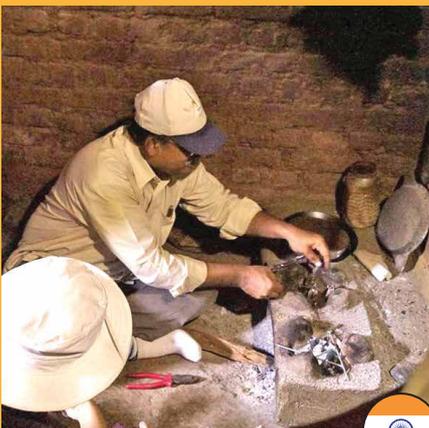
www.koekoetech.com

SEMI-FINALISTS 2015



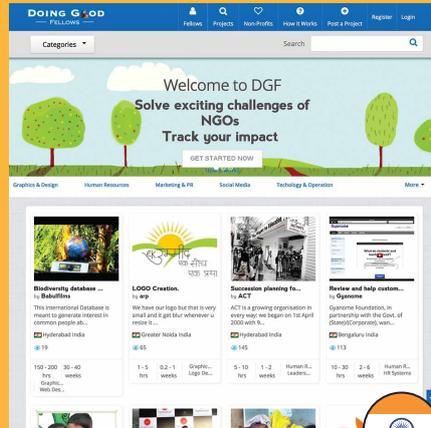
Backstreet Academy seeks to alleviate poverty in developing countries by empowering locals with direct access to the tourism market through their integrated web/mobile platform where everyone at the Bottom of the Pyramid, regardless of education & access to technology, can host unique tours & activities for tourists looking for an authentic experience.

www.backstreetacademy.com



Shudhatta invented a low-cost twisted tape "swirler" (TT) pack that easily integrates into traditional cooking methods, enabling villagers to cook faster, use less fuel, and improve their health.

www.shudhatta.org



Doing Good Fellows addresses the gap between demand and supply of professional services for NGOs by using people-power, through their online impact-creation marketplace model.

www.doinggoodfellows.org



MyKavach is a Bluetooth enabled SOS lifestyle accessory for women that would instantly notify the authorities and well-wishers at the touch of their fingers.

www.mykavach.com



Siam Organic works closely with small-scale Thai farmers to increase their quality of life through growing a new variety of rice. Jasberry rice is a highly nutritious & innovative rice that took 12 years to develop, dark purple in color, it's organic, non-GMO, whole grain and absolutely delicious.

www.fb.com/siamorganic



Talk-Now is a wearable device that allows people who cannot speak to communicate with speed and independence with others, by translating sign language to text and voice.

SPECIAL SINGAPORE AWARDS 2015

Society Staples

Grant Awardee

Society Staples is a platform to connect society and Persons With Disabilities (PWDs) through sports, such as team building programmes and inclusive sports initiatives.

www.fb.com/SocietyStaples



SDI Academy

Grant Awardee

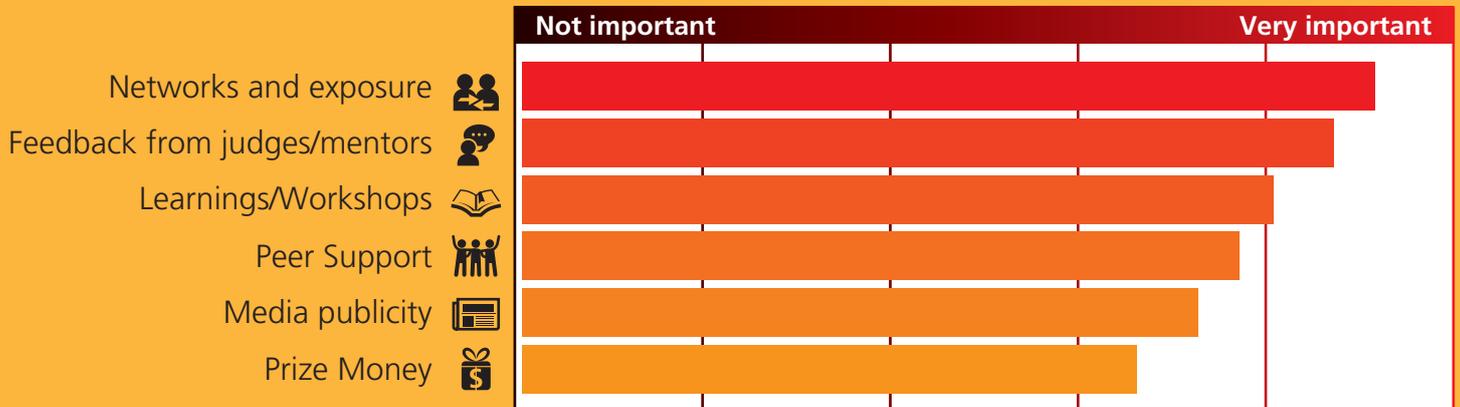


SDI Academy seeks to champion the welfare of the migrant workers as well as to create an inclusive society in Singapore by empowering migrant workers with communication skills.

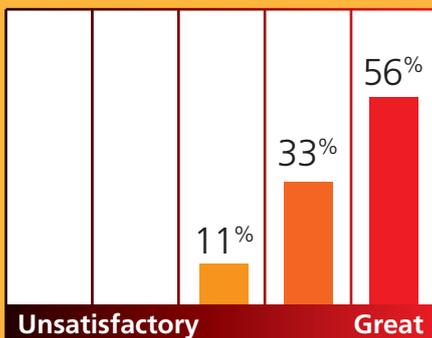
www.sdi.academy

FEEDBACK 2015

How do you benefit from the SVC Asia competition?



Presentation & Pitch Coaching



Did you feel your time was well-spent?



Overall experience of the competition



Hear what the teams have to say...

“What we liked most were the people we interacted with: mentors, judges, investors and the other participating teams. We are grateful to have gotten a chance to meet, learn more from other teams, exchange ideas and perspectives. The whole experience has enriched our skills and knowledge, and also boosted our passion to create more social impact.”

Tanin Timting
Learn Education, Thailand
(Winner)

“This was really one of the most effective events I've been to, considering your very deep investor network. The competition also really forced us to revise and improve our business model.”

Michael Lwin, Co-founder
Koe Koe Tech, Myanmar
(Semi-finalist)

“We would like to thank your team and the organisers of SVC Asia 2015 for the detailed feedback on our entry. Given the stage of our project, the feedback is of immense value for us, and will help us in strengthening our concept even further. Looking forward to many more exciting opportunities from DBS Foundation, NUS Enterprise and your network of collaborators.”

Ashish Kumar
Harmony Collaborative, India
(Prelim entrant)

IMPACTFUL MILESTONES of our 2014 winners after SVC Asia



Zaya Learning Labs (2014 grand prize winner) received a seed round of investment from the Pearson Affordable Learning Fund and an angel investor.

In the last year, Zaya Learning Labs has increased its presence to 4 cities in India, reaching over 50 schools, 30 vocational training centers with over 20,000 students using their ClassCloud platform and learning their English, Math, and Science with their teacher and on their tablets. These schools are located in areas where poor internet connectivity would otherwise have excluded them from using online digital content and blended learning. And they will be starting to supply schools in Africa with the same Zaya ClassCloud platform and content!

www.zaya.in



Bodhi Health Education

(2014 second runner up) received US\$200,000 in equity investment led by Centre for Innovation, Incubation and Entrepreneurship, IIM Ahmedabad, Village Capital and distinguished angel investors after winning The Last mile Accelerator programme. The Company provides technology based medical education solutions for training of frontline health care professionals, serving the bottom of the pyramid populations in India. This injection of funds will help Bodhi in enhancing its technology platform - mobile and web; building the curriculum repository and putting in place a strong business development team.

Bodhi Health Education has trained over 1,000 health workers for national public healthcare program and outreach focused hospital chains in various states. Recently the Company has engaged with All India Institute of Medical Sciences, New Delhi to provide eLearning based training in infection control to 5,000 nursing staff at the hospital.

www.bodhihealthedu.org



Local Alike promotes community-based tourism, and has partnered with AIS, Thailand's leading telco, to install internet networks within various rural communities in Thailand.

They now work with 18 communities, and with first round investment from ChangeVenture and other angel investors. They plan to launch their new version of platform that will contain tour packages and activities from at least 30 villages in Thailand and Indonesia in November and expand to other countries throughout South East Asia next year.

www.localalike.com

