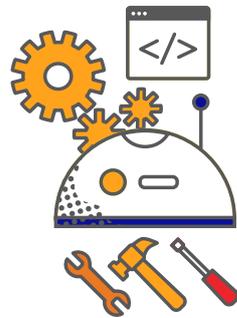




# Programme Report 2016



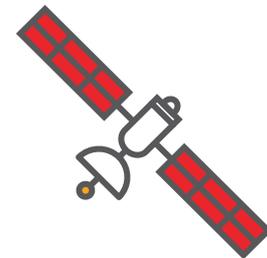
Organised by:



NUS  
Enterprise



# About the Challenge



The DBS-NUS Social Venture Challenge Asia is an Asia-wide competition for social enterprises, open to any member of the public. Organised by NUS Enterprise and the DBS Foundation, the Challenge aims to identify and support new social ventures that have the potential to generate positive, scalable and sustainable social impact.

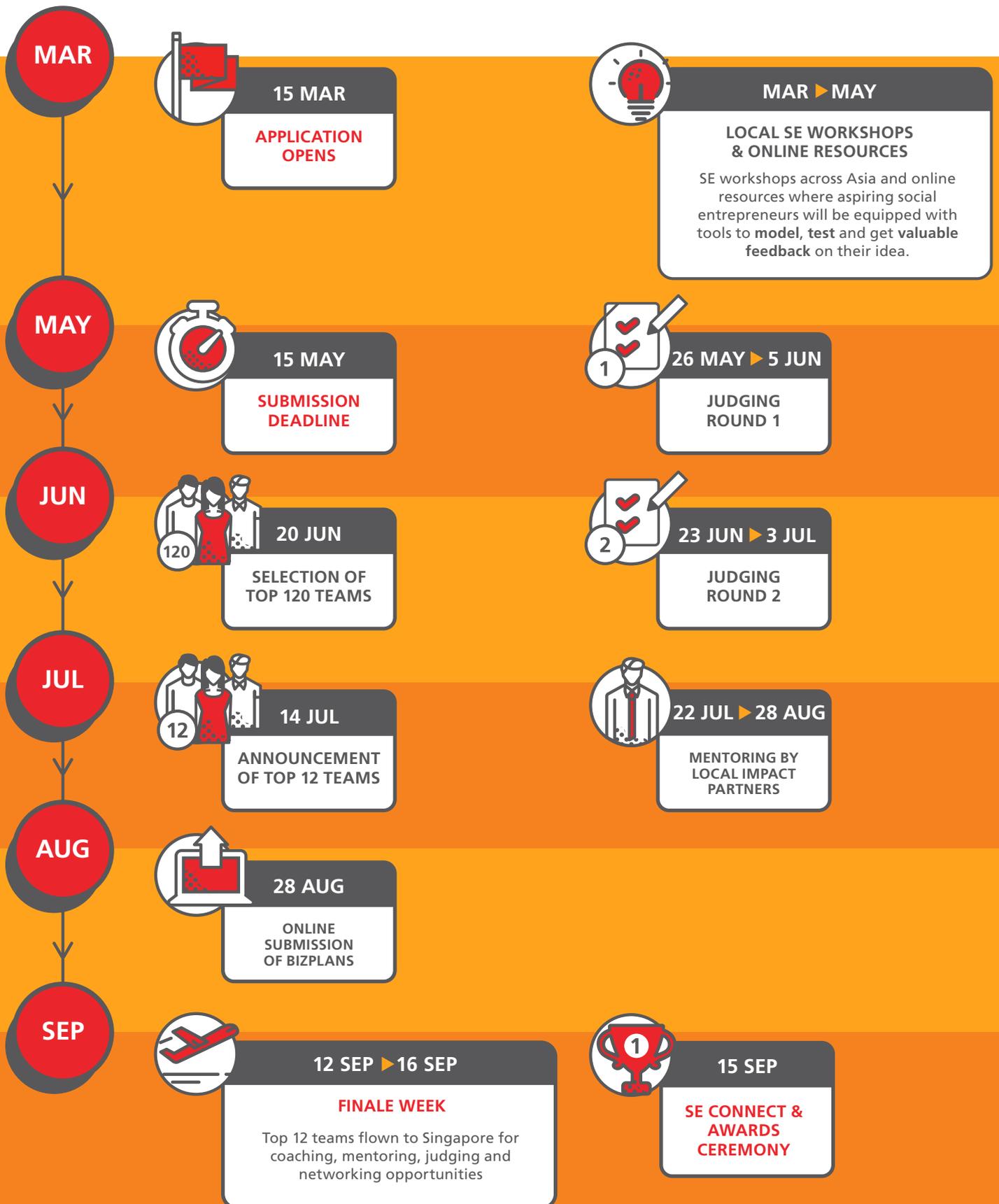
Since 2014, the Challenge has aimed to raise awareness of social entrepreneurship and build a robust community of social entrepreneurs and capacity builders across Asia. The Challenge also provides multi-dimensional support for budding social entrepreneurs and builds capacity through public education in social entrepreneurship.

Through workshops across Asia, participants are supported and mentored by some of the most experienced practitioners in this field. Furthermore, participants who qualify also have the opportunity to travel to Singapore for mentoring and coaching with experts, before facing the semifinal and final rounds of judging. The Challenge culminates with a prestigious awards ceremony.

With a dedicated learning platform and meaningful networks as well as increased awareness and support for budding social entrepreneurs, the DBS-NUS Social Venture Challenge Asia will accelerate the impact of winning entries to solve today's most pressing social problems.



# 2016 Timeline



# At a Glance

Number of Entries – 2014 - 2016



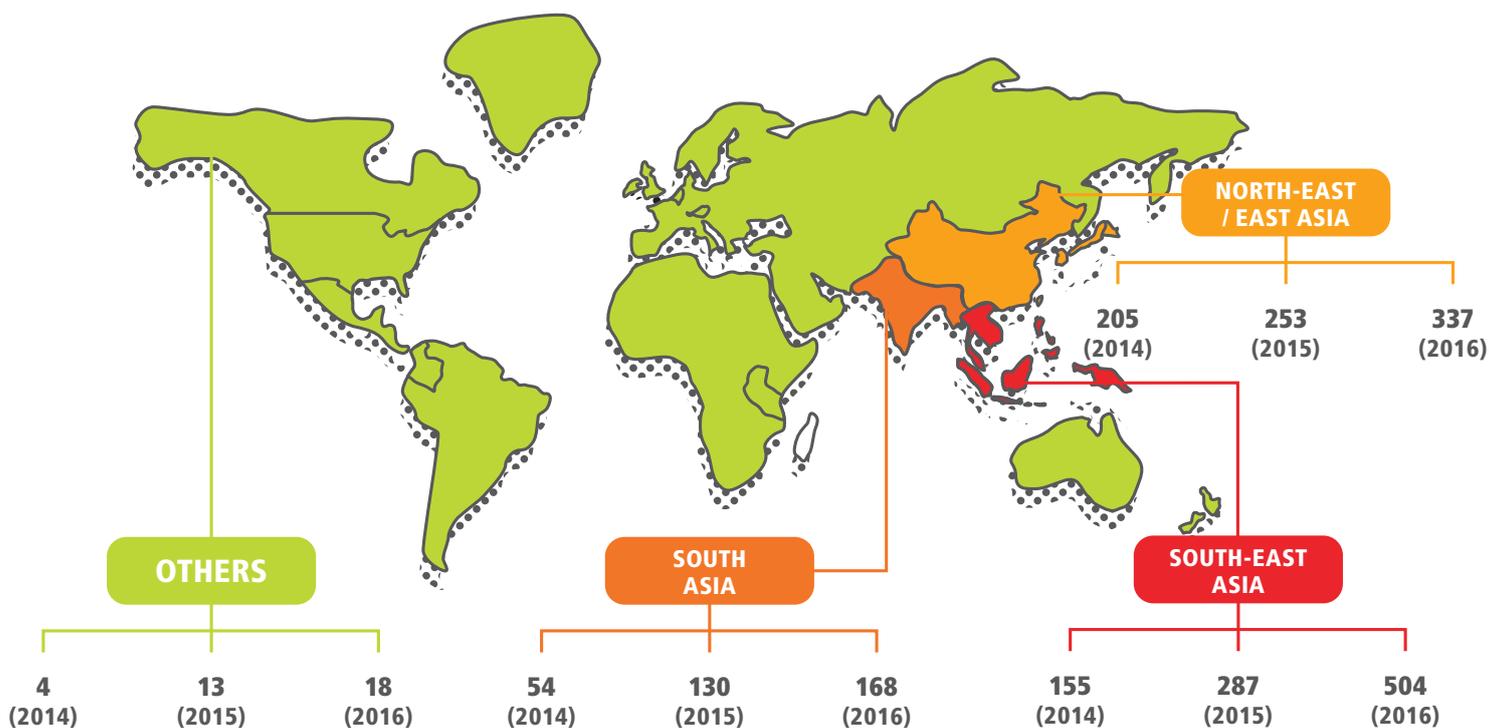
## 2014



## 2015



## 2016



# At a Glance

Country of Impact – 2016

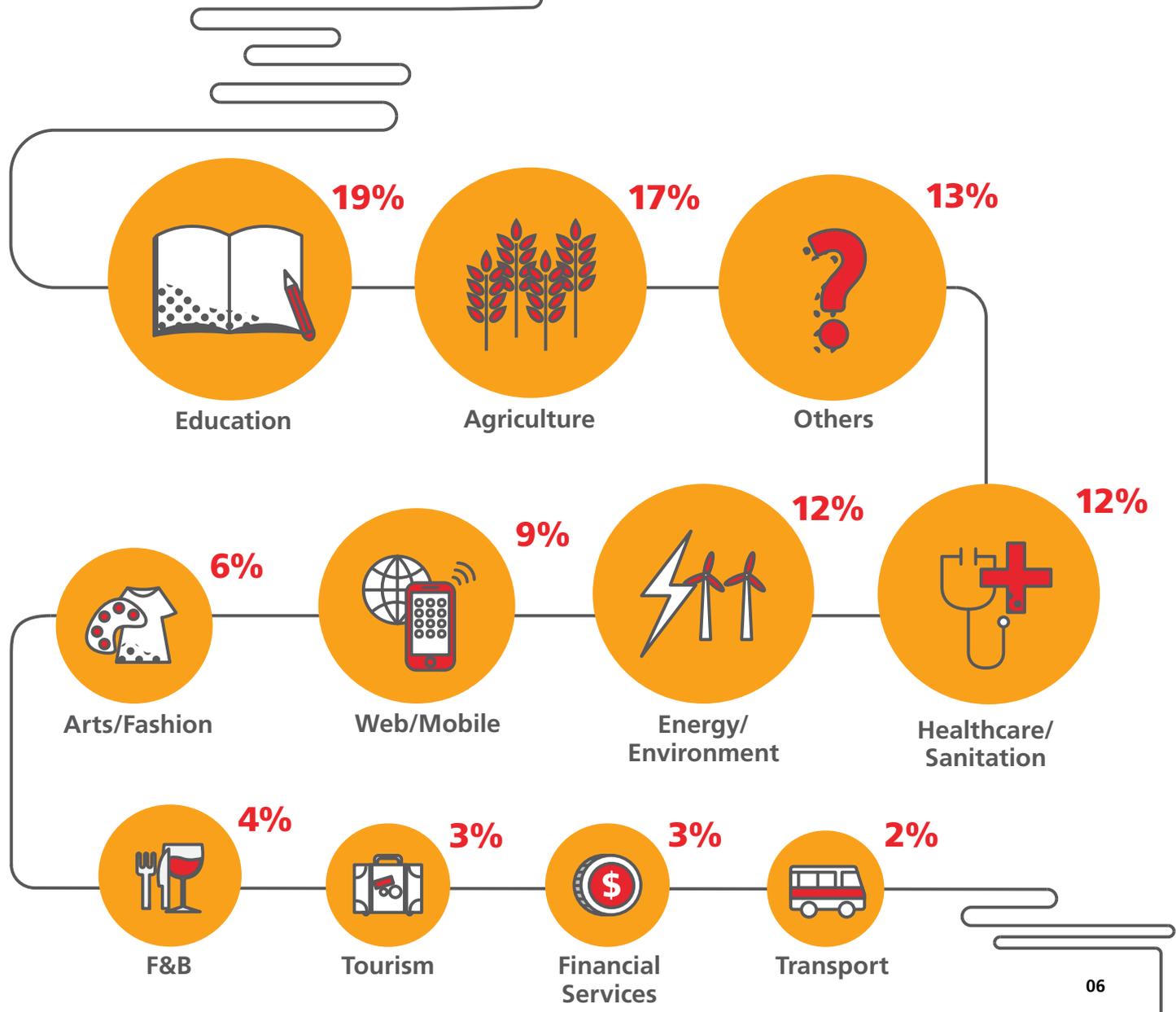
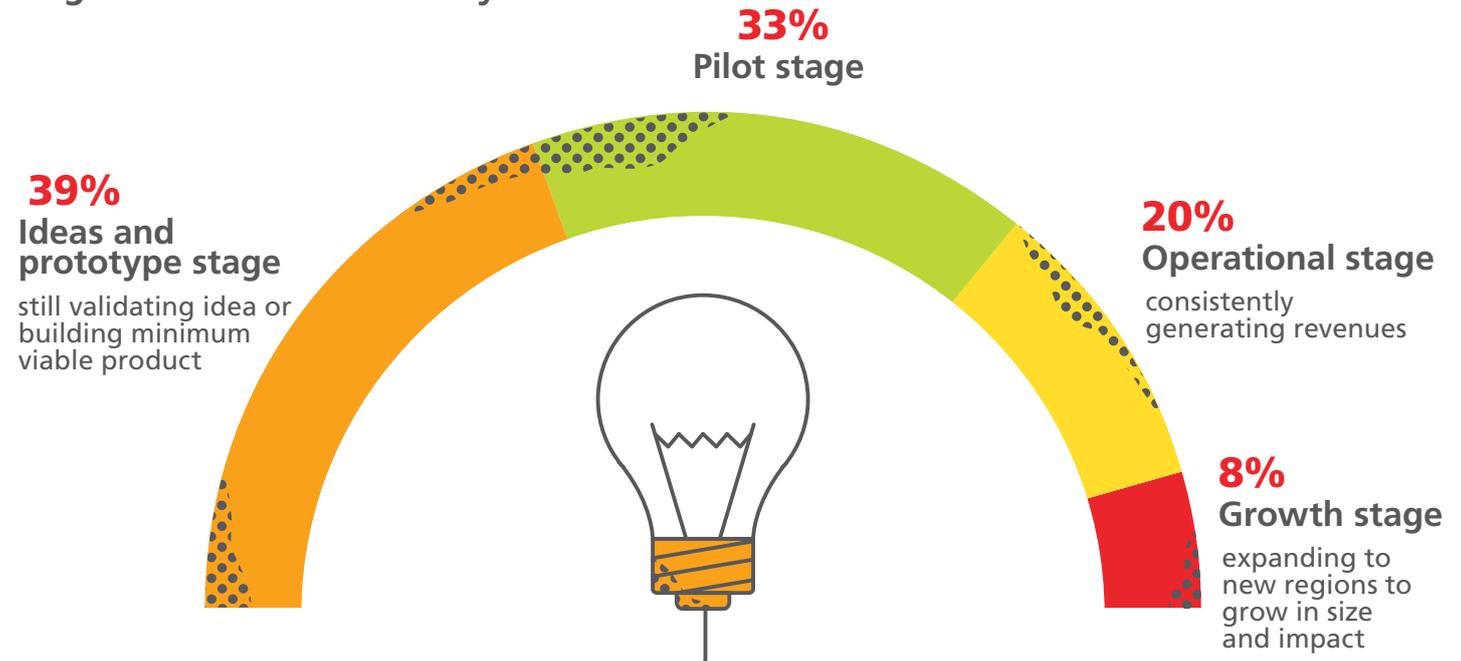
<b>India</b>	277
<b>Indonesia</b>	197
<b>Singapore</b>	142
<b>China</b>	109
<b>Philippines</b>	51
<b>Vietnam</b>	51
<b>Taiwan</b>	32
<b>Bangladesh</b>	29
<b>Malaysia</b>	27
<b>Hong Kong</b>	24
<b>Pakistan</b>	20

<b>Cambodia</b>	15
<b>Thailand</b>	14
<b>Nepal</b>	7
<b>Myanmar</b>	6
<b>Others</b>	25



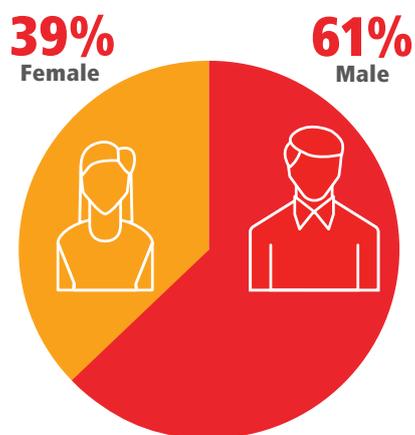
# At a Glance

Stage of Venture & Industry – 2016



# At a Glance

## Participants' Profile – 2016



## Judges & Mentors – 2014 - 2016

### 2014

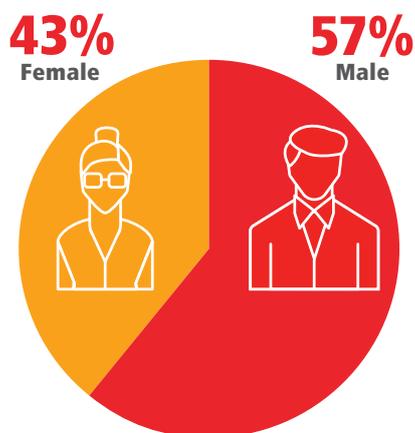
163 Judges & Mentors

### 2015

255 Judges & Mentors

### 2016

346 Judges & Mentors



# Partners

List of Partners – 2016

2014

32 Partners

## Sector Champions



2015

49 Partners

## Knowledge Partner



2016

52 Partners

## Corporate Partners



## Impact Partners



## Community Partners



Asia Centre for Social Entrepreneurship & Philanthropy  
NUS Business School



SINGAPORE MANAGEMENT UNIVERSITY



## Media Partners



# Media and Press Coverage

2014 - 2016



## SINGAPORE

Channel News Asia  
The Straits Times  
The Business Times  
TODAY  
The New Paper  
Berita Harian

Lianhe Zaobao  
My Paper  
The Edge Markets  
Vulcan Post  
Yahoo! Singapore  
AsiaOne

“Singapore has potential to become a regional hub for social enterprises and investors operating in the sector”

– The Straits Times

## INDONESIA

SWA  
Warta Ekonomi  
Republika Online  
Kabar Kampus  
Rilisiana  
Tribun Jogja

## INDIA

The Global Indian News Network  
Your Story  
IIFL  
Dalal Street  
Indian News & Times  
Moneylife India

## THAILAND

Nation Multimedia  
PRESS.in.th  
Thansettakij  
Narewna.com  
Prachachat.net  
Newswit.com

“A new era of corporate responsibility as global organisations foster social entrepreneurship”

– Mashable

## ASIA/GLOBAL

Tech in Asia  
The Guardian  
Asian NGO  
AsiaForGood  
Digital News Asia  
DealStreetAsia

Asian Development Bank  
Eco Business  
BioTech in Asia  
Social Enterprise Buzz  
Investors.com  
Mashable

## CHINA

第一财经  
公益频道光明网  
中国制造交易网

## TAIWAN

CNA 中央通讯社  
Market Daily  
Unwire.pro

## OTHERS

Sabay Cambodia  
Dap News Cambodia  
The Phnom Penh Post  
RBB Today Japan  
2DNet Japan  
GMA News Philippines  
Let Startup HK

# Events that created Buzz

Workshops in



SINGAPORE



INDONESIA



TAIWAN



HONG KONG



VIETNAM



CAMBODIA



PHILIPPINES



MYANMAR



Finale Week in Singapore: Coaching, Judging, Networking, SE Showcase, Awards Ceremony



# 2016 Finalists



**฿75,000**  
**Grand Prize Winner**



## Siam Organic

Siam Organic works closely with small-scale Thai farmers to sustainably transform their quality of life and lift them out of poverty. Siam Organic's Jasberry® rice is organic, non-GMO, whole grain, delicious, and has global appeal.

[facebook.com/siamorganic](https://facebook.com/siamorganic)



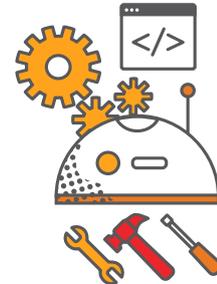
**฿30,000**  
**Jury Prize Winner**



## OurCityLove

OurCityLove Social Enterprise maps data of accessible venues, facilities, and services on a cloud-based platform. It also offers training courses to restaurants for disability-friendly certifications, and employment training for persons with disabilities.

[ourcitylove.com](http://ourcitylove.com)



## Arus Education

Arus Education provides access to innovative, meaningful, quality education in Malaysia for students in low income communities. It aims to establish low-cost private schools across Malaysia, with a personalised teaching approach and hands-on maker education.

[arusacademy.wix.com/aruseducation](http://arusacademy.wix.com/aruseducation)



PHILIPPINES



## engageSPARK

engageSPARK a B2B platform targeted at non-techie NGOs, social enterprises and businesses. Its easy to use, cloud-based integrated platform enables non-profits to build Voice and SMS programmes to engage their constituents in developing countries.

[engagespark.com](http://engagespark.com)



INDIA



## Jeevtronics

Jeevtronics aims to reduce the rate of cardiac arrest in developing countries with the world's first portable hand-cranked external defibrillator. Its patented defibrillator is affordable, reliable and runs independently of an external power source.

[jeevtronics.com](http://jeevtronics.com)



INDONESIA



## Nazava Water Filters

Nazava Water Filters envisions a world where everyone, everywhere has access to safe and affordable drinking water within their homes. It produces high quality ceramic water filters that are customised to fit the different needs of different income groups.

[nazava.com](http://nazava.com)

# 2016 Semi-finalists



HONG KONG



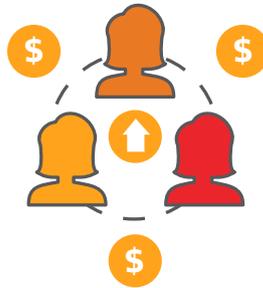
## AESIR

AESIR creates gamified content to provide advanced therapeutic training for special needs students in Hong Kong, using Augmented and Virtual Reality technologies. To date, AESIR has developed mobile apps, motion sensor games, and a playbook to facilitate emotional literacy.

[aesir.hk](http://aesir.hk)



CHINA



## Ants Workshop

Ants Workshop strives to increase the employability of young migrant women from rural China through their training workshops. They also provide professional consultancy to NGOs and startups in areas of finance, legal and taxation.

[gyf.org.cn](http://gyf.org.cn)



AUSTRIA



## BLITAB® Technology

An "iPad" for the blind, BLITAB® is the first-ever digital e-reader for people with sight loss. It creates tactile Braille, graphics and maps so blind people can learn, work and play with one device, leading to employment generation and equality empowerment.

[blitab.com](http://blitab.com)



SINGAPORE



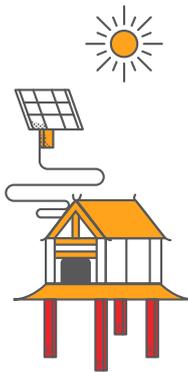
## I'm Soul Inc

Through awareness-raising activities, music technology, an online portal, and training programmes, I'm Soul Inc enables people and communities to unlock the therapeutic power of music easily, 24/7, at a low cost, regardless of age, culture, abilities, or disabilities.

[imsoulinc.com](http://imsoulinc.com)



CAMBODIA



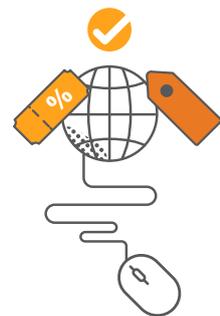
## Kruosar Solar

Kruosar Solar bridges the existing energy gap in Cambodia by building a nation-wide last-mile distribution network for sales, installation and after-sales care of Solar Home Systems, bringing electricity to 60% of the population without access to the power grid.

[nrg-renewables.com](http://nrg-renewables.com)



THAILAND



## Socialgiver

Socialgiver is a lifestyle and travel website that helps consumers, businesses, and social projects create combined social impact through a win-win-win 'giving ecosystem'.

[socialgiver.com](http://socialgiver.com)

# 2016 Special Award Winners

S\$50,000

**raiSE VentureForGood Grant Award**

## AbleThrive

AbleThrive is a one-stop platform with curated high-quality resources about living well with a disability, sourced from a growing network of over 100 blogs, organisations, companies and hospitals worldwide. In addition, it provides consulting services for companies interested in fostering disability inclusion.

[ablethrive.com](http://ablethrive.com)



SINGAPORE



S\$10,000

**Syngenta Award for Best Agriculture Social Enterprise**

## Kamal Kisan

Kamal Kisan develops machines and tools suitable for smallholder farmers to reduce their dependence on labour and increase their profitability. One of their products, a sugarcane planter, has been able to demonstrate improvements in process efficiency by up to 80%.

[kamalkisan.com](http://kamalkisan.com)



INDIA



S\$10,000

**Syngenta Award for Best Use of Technology & Innovation in Agriculture**

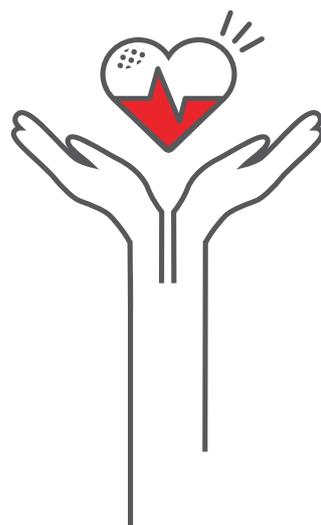
## Naireeta Services

Naireeta Services develops "Bhungroo", a unique rainwater management solution which helps poor farmers adapt to disasters like drought and prolonged water logging. "Bhungroo" filters, injects and retains excess storm water underground for reuse in dry season.

[naireetaservices.com](http://naireetaservices.com)



INDIA



# Impactful Milestones of Past Winners



**2014 Grand Prize Winner**



## Zaya Learning Labs

Zaya Labs provides a complete school operating system which includes content, curriculum, lesson plans and teacher development all delivered through technology. Zaya works only with low income private schools across India helping them transform learning at an affordable rate even in schools where there is a lack of internet. Through its ClassCloud, Zaya provides schools to access all these resources in a personalized manner for every child even in places where there are under qualified teachers.

Since winning SVC Asia in 2014, over 60,000 students have benefited from the Zaya's products, from more than 250 schools and 30 vocational centres in 4 cities in India. Zaya has begun supplying schools in Africa with the same ClassCloud platform. Another 150,000 students are signed up for 2017 and Zaya aims to become the largest affordable learning solution for low-income schools

[zaya.in](http://zaya.in)



# Impactful Milestones of Past Winners



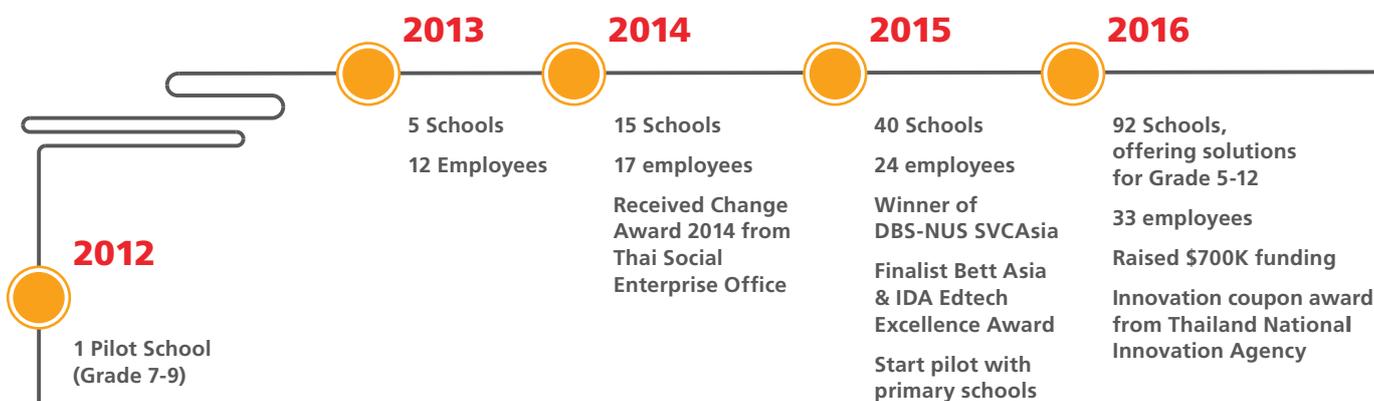
**2015 Grand Prize Winner**



## Learn Education

Learn Education aims to improve the quality of education by helping teachers, in particular for Maths and Science, within Thailand through their blended-learning technology tools. This includes learning modules that align with Thai curriculum, to develop self learning and critical thinking skills amongst students; one-to-one learning software with tests, analytics and a report system; and implementation processes to connect the software with “humanware” teacher and student. One of Learn Education’s pilot schools saw a 31% improvement in national test scores after three years.

[learneducation.co.th](http://learneducation.co.th)



# Participant Feedback

**“We participated in the DBS-NUS Social Venture Challenge Asia because of two reasons: (1) It’s global and you need to know where you stand and what is happening in the space, and (2) It’s the validation that you need that you are doing the right thing.”**

– Neil D’souza, Zaya Learning Labs, India (2014 Winner)

**“As an education company, trust is important for partners to work with us. This was our main objective in participating in the DBS-NUS Social Venture Challenge Asia, to gain recognition and validation needed. We attracted many partners and funders after the competition, allowing us to nearly triple our growth. We also benefitted from the knowledge sharing from the mentors and judges, and continued support from the organisers. Whenever we have challenges, the DBS-NUS team is always our great partner.”**

– Tanin Timtong, Learn Education, Thailand (2015 Winner)

**“I would like to thank DBS and NUS for the great experience and interactions with the judges and mentors of the Social Venture Challenge Asia, that will allow us to shape our social venture to be even more successful in the future.”**

– Pornthida Wongphatharakul, Siam Organic, Thailand (2016 Winner)

**“For ambitious start-ups like Intercllo that want to make a global impact, a platform like the DBS-NUS Social Venture Challenge Asia lends us credibility. It has given us visibility and the traction we need to open doors that would previously have been reserved for bigger players.”**

– Mateen Kirmani, Intercllo Designs, Singapore (2014 Finalist)

**“This was really one of the most effective events I’ve been to, considering your very deep investor network. The competition also really forced us to revise and improve our business model.”**

– Michael Lwin, Koe Koe Tech, Myanmar (2015 Semi-Finalist)

