

Detailed Terms & Conditions

“Offer”	Get flat 10% Instant Discount upto Rs. 1,000 on minimum order value of Rs 3,500 on purchases made on www.Ajio.com (“AJIO Website”) and on AJIO mobile application (“AJIO Mobile App”) (collectively referred to as “AJIO Platform”) of specified products displayed on the Platform (“Specified Products”) by using DBS Bank Credit Cards
“Offer Period”	Till 31 st October (“Offer End Date”)
Steps to redeem	<ul style="list-style-type: none"> • Visit www.Ajio.com (“AJIO Website”) and on AJIO mobile application (“AJIO Mobile App”) (collectively referred to as “Ajio Platform”). • Select items of your choice from the Specified Products displayed on the Platform (“Specified Products”) and add them to the cart. • Pay using a valid DBS Bank Credit Card to avail the Offer.
Offer Terms & Conditions	<ul style="list-style-type: none"> • The Offer is a promotional offer administered and offered by DBS Bank India Limited (“DBS”) in partnership with Reliance Retail Limited (“AJIO”) on AJIO Platform on purchase Specified Products by customers holding valid DBS Bank Credit Card (“Customer”) and transacting via a valid DBS Bank Credit Card (“Credit Card”). • Each Indian resident individual who is Customer and user of Ajio Platform with a valid phone number and e-mail address is eligible to participate in the Offer . • The minimum order value of Rs 3,500 for determining eligible transactions shall not be subjected to partial return or partial cancellations during reconciliation process for billing purposes to DBS BANK. • The Offer can be availed multiple times by transacting via eligible DBS Bank Credit Cards during the Offer Period subject to minimum order value of Rs 3,500 and maximum discount value of Rs 1000 per transaction . • If the Customer who has availed the Offer, return all or part of the Specified Products purchased by them on the Platform, such that the value of their order falls below Rs. 3,500, they will not be eligible for return of purchased Specified Products. All products returned by the Customer shall be entertained solely as per Ajio’s prevailing product return policy. • The Offer is subject to discontinuation or revocation in cases of fraudulent/ suspicious transaction or if there are any technical glitches or force majeure conditions as determined solely by AJIO and may disqualify any User from getting the benefits of this Instant Discount Offer. • In case of returns & cancellations of the orders on which the Offer has been availed using the Credit Card, the Offer will not be applicable again while making a purchase on AJIO with the same Credit Card used before for availing the Offer during the Offer Period . • The Offer cannot be combined with any other promotion offered by AJIO and/or DBS BANK on AJIO Platform. • In case of order cancellations/returns where this Offer was availed, the value of discount availed on such cancelled/returned orders will

	<p>not be available to be availed again on other transactions during the Offer Period.</p> <ul style="list-style-type: none"> • Other terms and conditions relating to the purchase as laid down by Ajo are applicable. • Participation to this Offer is purely voluntary.
<p>General Terms & Conditions</p>	<ul style="list-style-type: none"> • This Offer is brought to you by DBS Bank India Limited (“DBS”/ “DBS Bank”) • In all matters relating to the Offer, including but not limited to the eligibility of a Customer, the decision of DBS Bank shall be final and binding in all respects. • DBS Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether. • The Offer is non-transferable, non-negotiable and cannot be exchanged or redeemed for cash or kind. • DBS Bank shall not be liable for any loss or damage arising due to force majeure event. • In the event of any misuse, fraud or abuse of the Offer by the Customer, DBS Bank reserves the right to deny the offer. • In no event the entire liability of DBS Bank under this Offer shall exceed the amount of Voucher under this Offer. • In the event of any inconsistency between the Terms & Conditions and any advertising, promotional publicity and other materials relating to or in connection with this Offer, these Terms and Conditions shall prevail. • Tax liability arising from the Offer, if any, will be solely borne by the customer. • DBS Bank shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the Offer. • DBS Bank makes no warranty or representation towards the quality, service, type, use, suitability, delivery, merchantability of the goods and services purchased during the Offer or through the Voucher and shall not entertain any dispute regarding the same. Terms and conditions specified by the respective third-party seller/service provider are applicable. Any dispute about the same must be resolved directly with seller of goods and services and DBS is not liable for any defect in the quality of the goods/ deficiency in the services. DBS is not an agent of any customer or vice versa. • Participation in the Offer is voluntary and by participating in the Offer, you are deemed to have read, understood and accepted these Terms and Conditions. • DBS Bank reserves the right to disqualify any Customer from the benefits of this Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer terms and conditions or otherwise by use of the Debit Card. • This Offer will be governed by the laws of India and shall be subject to the jurisdiction of courts in Mumbai.

	<ul style="list-style-type: none">• These terms and conditions are not in derogation of Debit Card terms and conditions.• All customer queries/dispute on the Offer should be raised during the Offer Period or within 30 days of expiry of the Offer Period. For any disputes, the customer may be required to furnish documents as may be required by the Bank/Merchant, for the case to be taken for further investigation.• The Offer is subject to applicable laws and regulatory guidelines/regulations and as per DBS Bank's extant guidelines from time to time.• The Offer is not available wherever prohibited and/ or on products/ services for which such programs cannot be offered for any reason whatsoever.
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