

# Awards and accolades



## DBS Group

- Safest Bank in Asia  
– *Global Finance*
  - Asian Bank of the Year  
– *IFR Asia*
  - Best Asia Commercial Bank  
– *FinanceAsia*
  - Best Bank in ASEAN  
– *Alpha Southeast Asia*
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- Best Domestic Bank, Singapore  
– *Alpha Southeast Asia*
  - Best Domestic Bank, Singapore  
– *Asiamoney*
  - Best Bank, Singapore  
– *FinanceAsia*
  - Best Bank, Singapore  
– *Global Finance*
  - Best Bank, Singapore  
– *The Asset*
  - Best e-Bank, Singapore  
– *The Asset*
  - Best Managed Company (Large Cap), Singapore  
– *Asiamoney*
  - Singapore Financial Company of the Year  
– *Charlton EastColes*
  - Best Investor Relations (Gold), Singapore  
– *Singapore Corporate Awards*
  - Best Senior Management Investor Relations Support, Singapore  
– *Alpha Southeast Asia*
  - Best Investor Relations Company, Singapore  
– *Corporate Governance Asia*
  - Most Transparent Company Award (Finance Category and Golden Circle Award), Singapore  
– *Securities Investors Association Singapore*
  - Best Annual Report in Singapore  
– *Alpha Southeast Asia*
  - Hall of Fame – Internal Audit Excellence Award  
– *Securities Investors Association Singapore*

- Singapore Corporate Governance Award (Big Cap Category and Diversity)  
– *Securities Investors Association Singapore*
- Icon on Corporate Governance, Singapore  
– *Corporate Governance Asia*
- Asian Corporate Director of the Year, Singapore  
– *Corporate Governance Asia*
- Best Executive, Singapore  
– *Asiamoney*
- Best CFO in Singapore  
– *Alpha Southeast Asia*
- Best CFO, Singapore  
– *Corporate Governance Asia*
- Treasurer of the Year, Asia-Pacific  
– *The Asset*
- Best e-Bank, Hong Kong  
– *The Asset*
- Best Investor Education, Hong Kong  
– *Bloomberg Businessweek*



## Institutional Banking

- Editors' Triple Star for BusinessClass, Asia-Pacific  
– *The Asset*
- Social Media Project of the Year, Asia-Pacific  
– *The Asset*
- M&A, Asia-Pacific  
– *IJGlobal*
- Refinancing, Asia-Pacific  
– *IJGlobal*
- Power, Asia-Pacific  
– *IJGlobal*
- Rising Star M&A House, Asia  
– *The Asset*
- Best Loan, Asia  
– *FinanceAsia*
- Best Leveraged Loan, Asia  
– *GlobalCapital Asia/Asiamoney*
- Best Web Site Design (Corporate Category), Asia  
– *Global Finance*

- Best in Social Media (Corporate Category), Asia  
– *Global Finance*
  - Best Social Media Engagement Project, Asia  
– *The Asian Banker*
  - Best Loan Deal of the Year, Southeast Asia  
– *Alpha Southeast Asia*
  - Best Domestic/Cross-Border M&A Deal of the Year, Southeast Asia  
– *Alpha Southeast Asia*
  - Best Reverse Takeover M&A Deal, Southeast Asia  
– *Alpha Southeast Asia*
  - Best Use of Social Platform (Gold), Southeast Asia  
– *Marketing Magazine*
  - Most Informative Use of Mobile (Gold), Southeast Asia  
– *Marketing Magazine*
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- Syndicated Loan House of the Year, Singapore  
– *APLMA*
  - Singapore Loan House  
– *IFR Asia*
  - Best Loan House, Singapore  
– *The Asset*
  - Best M&A Deal, Singapore  
– *The Asset*
  - Best Project Finance Deal of the Year/Best Oil and Gas Deal, Singapore  
– *The Asset*
  - Best SME Banking Brand, Singapore  
– *Global Brands Magazine*
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- Best SME Bank, Hong Kong  
– *Asian Banking & Finance*
  - Best SME Partner, Hong Kong  
– *Hong Kong General Chamber of Small and Medium Businesses*
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- Best SME Bank, China  
– *Asian Banking & Finance*
- 
- Best SME Banking Brand, Taiwan  
– *Global Brands Magazine*
- 
- Best Project Finance Deal of the Year/Best Power Deal, Vietnam  
– *The Asset*



## Global Transaction Services

- Best Transaction Bank for Trade Finance Services, Global – *The Banker*
  - Best Invoice Discount Management Deal, Global – *Global Finance*
  - Product Innovation, Global – *Global Finance*
  - Best Regional Specialist Awards – Supply Chain Solutions, Asia-Pacific – *The Asset*
  - Cash Management Banker of the Year, Asia-Pacific – *The Asset*
  - Best Global Cash Management Bank in Asia-Pacific as voted by small-sized financial institutions – *Asiamoney*
  - Best Global Cash Management Bank in Asia-Pacific as voted by medium-sized financial institutions – *Asiamoney*
  - Best USD Cash Management Services as voted by financial institutions, Asia-Pacific – *Asiamoney*
  - Best Local Currency Cash Management Bank for HKD as voted by financial institutions, Asia-Pacific – *Asiamoney*
  - Best Transaction Services House in Asia – *Euromoney*
  - Best Online Cash Management (Corporate Category), Asia – *Global Finance*
  - Best Card Solution, Asia – *Treasury Today Asia*
  - Best Trade Solution (Highly Commended), Asia – *Treasury Today Asia*
  - Best in Working Capital and Trade Finance, North Asia – *The Asset*
  - Best Cash Management Solution, Southeast Asia – *Alpha Southeast Asia*
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- Best Bank, Singapore – *Corporate Treasurer*
  - Best Corporate Digital Bank, Singapore – *Global Finance*
  - Best MNC/Large Corporates Bank for Treasury/Working Capital Management, Singapore – *The Asset*

- Best FI and NBF Bank for Treasury/Working Capital Management, Singapore – *The Asset*
  - Best Overall Treasury & Cash Management Bank, Singapore – *Global Finance*
  - Best Trade Finance Bank, Singapore – *Alpha Southeast Asia*
  - Best Trade Finance Provider, Singapore – *Global Finance*
  - Best Trade Finance Bank, Singapore – *Trade Finance Magazine*
  - Best Structured Trade Finance Bank, Singapore – *The Asset*
  - Best Trade Finance Deal, Singapore – *The Asset*
  - Best Liquidity Management Solution, Singapore – *The Asset*
  - Best Renminbi Bank, Singapore – *The Asset*
  - Best Cash Management, Singapore – *Asian Banking & Finance*
  - Best Cash Management Bank, Singapore – *The Asset*
  - Best Overall Domestic Cash Management Services in Singapore as voted by large-sized corporates – *Asiamoney*
  - Best Overall Cross-Border Cash Management Services in Singapore as voted by large-sized corporates – *Asiamoney*
  - Domestic Custodian, Singapore – *The Asset*
  - Best Subcustodian Bank, Singapore – *Global Finance*
  - Leadership Award: Custodian Banker of the Year, Singapore – *The Asset*
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- Best Foreign Cash Management Bank in Hong Kong as voted by small, medium and large-sized corporates – *Asiamoney*
  - Best Foreign Domestic Cash Management Services in Hong Kong as voted by small, medium and large-sized corporates – *Asiamoney*
  - Best Foreign Cross-Border Cash Management Services in Hong Kong as voted by small, medium and large-sized corporates – *Asiamoney*
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- Best Treasury & Cash Management (Foreign), China – *Global Finance*
  - Best Cash Management Bank, China – *Asian Banking & Finance*
  - Best Trade Finance Bank, China – *Asian Banking & Finance*

- Best In-Country Cash Management Solution, China – *The Asset*
  - Best Structured Trade Deal, China – *The Asset*
  - Best Foreign Cash Management Bank in China as voted by large-sized corporates – *Asiamoney*
  - Best Foreign Domestic Cash Management Services in China as voted by medium and large-sized corporates – *Asiamoney*
  - Best Foreign Cross-Border Cash Management Services in China as voted by medium and large-sized corporates – *Asiamoney*
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- Best Overall Treasury & Cash Management Bank, India – *Global Finance*
  - Best In-Country Cash Management Solution, India – *The Asset*
  - Best SME Cash Management Solution, India – *The Asset*
  - Best Foreign Cash Management Bank in India as voted by large-sized corporates – *Asiamoney*
  - Best Foreign Domestic Cash Management Services in India as voted by small and medium-sized corporates – *Asiamoney*
  - Best Foreign Cross-Border Cash Management Services in India as voted by small and medium-sized corporates – *Asiamoney*
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- Best Cash Management Bank, Indonesia – *Global Banking and Finance Review*
  - Best Foreign Cash Management Bank in Indonesia as voted by small-sized corporates – *Asiamoney*
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- Best Foreign Cash Management Bank in Taiwan as voted by medium-sized corporates – *Asiamoney*
  - Best Foreign Domestic Cash Management Services in Taiwan as voted by small, medium and large-sized corporates – *Asiamoney*
  - Best Foreign Cross-Border Cash Management Services in Taiwan as voted by small, medium and large-sized corporates – *Asiamoney*



## Treasury & Markets

- Covered Bond of the Year, Global  
– *IFR Asia*
  - Best Debt Bank, Asia-Pacific  
– *Global Finance*
  - Editor's Choice Award – DBS Covered Bond, Asia  
– *The Cover*
  - Best New Bond, Asia  
– *The Asset*
  - Best Investment Grade Bond, Asia  
– *The Asset*
  - Best Bank Bond, Asia  
– *The Asset*
  - Best Corporate Bond, Asia  
– *The Asset*
  - Best Financial Bond, Asia  
– *GlobalCapital Asia/Asiamoney*
  - Regional House of the Year  
– *Asia Risk*
  - Best Bond House in Southeast Asia  
– *Alpha Southeast Asia*
  - Best FX Provider, Southeast Asia  
– *Global Finance*
  - Borrower Award, Southeast Asia  
– *Alpha Southeast Asia*
  - Most Innovative Deal, Southeast Asia  
– *Alpha Southeast Asia*
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- Best Domestic Debt Bank, Singapore  
– *Asiamoney*
  - Best Debt House, Singapore  
– *Euromoney*
  - Best Debt Capital Market, Singapore  
– *FinanceAsia*
  - Best Bond House, Singapore  
– *Alpha Southeast Asia*
  - Best Bond House, Singapore  
– *The Asset*
  - Best FX Provider, Singapore  
– *Asian Banking & Finance*
  - Best FX Bank, Singapore  
– *FinanceAsia*
  - Best FX Provider, Singapore  
– *Global Finance*
  - House of the Year, Singapore  
– *Asia Risk*
  - Derivatives House of the Year, Singapore  
– *The Asset*
  - Best Singapore Deal  
– *FinanceAsia*
  - Best Singapore Deal  
– *GlobalCapital Asia/Asiamoney*
  - Singapore Capital Markets Deal  
– *IFR Asia*
  - Deal of the Year, Singapore  
– *The Asset*

- Offshore RMB Business (Honourable Mention), Hong Kong  
– *Bloomberg Businessweek*

- Best Offshore FX Hedging (Risk Mitigation Services), China  
– *Global Finance*
- Best Bond Deal, China  
– *The Asset*
- Top 200 Banks in CNY Interbank Trading, China  
– *China Foreign Exchange Trade System*
- Top 40 Banks in FX Interbank Trading, China  
– *China Foreign Exchange Trade System*

- Best FX Provider, India  
– *Global Finance*
- Best FX Provider, Indonesia  
– *Global Finance*



## Capital Markets

- Most Innovative Investment Bank from Asia-Pacific  
– *The Banker*
- Best Asia Investment Bank  
– *FinanceAsia*
- Best REIT House, Asia  
– *The Asset*
- Best Small-Cap Equity House, Asia  
– *The Asset*

- Best Investment Bank, Singapore  
– *Alpha Southeast Asia*
- Best Investment Bank, Singapore  
– *FinanceAsia*
- Best Investment Bank, Singapore  
– *Global Finance*
- Best Corporate Bank, Singapore  
– *Global Banking and Finance Review*
- Best Corporate and Institutional Bank, Singapore  
– *The Asset*
- Best Equity House, Singapore  
– *Alpha Southeast Asia*
- Best Equity House, Singapore  
– *Asiamoney*
- Best Equity Capital Markets House, Singapore  
– *FinanceAsia*
- Best Equity House, Singapore  
– *The Asset*
- Best Equity Deal, Singapore  
– *The Asset*

- Best Bank for Mergers and Acquisitions, China  
– *Global Finance*



## Brokerage (DBS Vickers)

- Best Brokerage, Asia  
– *The Asset*
  - Best Country Presentation, Asia  
– *Asian Banks Association*
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- Best Institutional Broker, Singapore  
– *Alpha Southeast Asia*
  - Best Broker, Singapore  
– *FinanceAsia*
  - Best ETF Broker, Singapore  
– *The Asset*
  - Best Participating Dealer, Singapore  
– *The Asset*
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- 3rd Best Earnings Estimator for Real Estate, Hong Kong  
– *Thomson Reuters/StarMine*
  - Top Earnings Estimator for Telecom Services, Hong Kong  
– *Thomson Reuters/StarMine*
  - Top Ten Best Research Report, Hong Kong  
– *Hong Kong Society of Financial Analysts*
  - Best Research House Award, Hong Kong  
– *Hong Kong Society of Financial Analysts*



## Consumer Banking Group

- Best Gamification Project, Asia-Pacific  
– *The Asset*
- Best Mobile Banking Experience, Asia-Pacific  
– *The Asset*
- Best Digital Payment Experience, Asia-Pacific  
– *The Asset*

- Best Digital Wallet Platform, Asia-Pacific  
– *The Asset*
  - Best Payments Product, Asia-Pacific  
– *The Asian Banker*
  - Best Card Based Loyalty Programme, Asia-Pacific  
– *Marketing Magazine*
  - Best Use of Direct Marketing, Asia-Pacific  
– *Marketing Magazine*
  - Best Use of Loyalty Related Technology, Asia-Pacific  
– *Marketing Magazine*
  - Trailblazer Award of the Year, Asia  
– *Retail Banker International*
  - Best Payments Innovation, Asia  
– *Smart Asia*
  - Excellence in Mobile Banking Overall, Asia  
– *Retail Banker International*
  - Excellence in Customer Centricity, Asia  
– *Retail Banker International*
  - Best Affinity Co-Branded Card Programme, Asia  
– *Cards and Electronic Payments International*
  - Excellence in Internet Banking – Overall (Highly Commended), Asia  
– *Retail Banker International*
  - Excellence in Multi-Channel Integration (Highly Commended), Asia  
– *Retail Banker International*
  - Outstanding Investment Services – Retail Clients (Highly Commended), Asia  
– *Retail Banker International*
  - Best Card Offering (Highly Commended), Asia  
– *Retail Banker International*
  - Best Debit Card Offering (Highly Commended), Asia  
– *Cards and Electronic Payments International*
  - Best of Show, Southeast Asia  
– *Marketing Magazine*
  - Best App Content by a Consumer Brand (Gold), Southeast Asia  
– *Marketing Magazine*
  - Best App Content by a Consumer Brand (Silver), Southeast Asia  
– *Marketing Magazine*
  - Best User Experience (Gold), Southeast Asia  
– *Marketing Magazine*
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- Best Bank, Singapore  
– *AsiaOne*
  - Domestic Retail Bank of the Year, Singapore  
– *Asian Banking & Finance*
  - Best Retail Bank, Singapore  
– *Global Banking and Finance Review*
  - Best Retail Bank, Singapore  
– *The Asian Banker*

- Best Mortgage-Lending Bank, Singapore  
– *Alpha Southeast Asia*
  - Best Credit Card/Debit Card, Singapore  
– *AsiaOne*
  - Excellence in Digital Marketing (Bronze), Singapore  
– *Marketing Magazine*
  - Service Co-Creation, Singapore  
– *Singapore Service Excellence Medallion*
  - Medallion Service Professional Award (Individual Category), Singapore  
– *Singapore Service Excellence Medallion*
  - Best Credit Card Offering (Highly Commended), Singapore  
– *Cards and Electronic Payments International*
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- Best Retail Bank, Hong Kong  
– *Bloomberg Businessweek*
  - Best Online Banking Initiative, Hong Kong  
– *Asian Banking & Finance*
  - Technology Usability – Online and Apps, Hong Kong  
– *Bloomberg Businessweek*
  - Best CRM & Loyalty Programme (Gold), Hong Kong  
– *Marketing Magazine*
  - Best Insight Driven Mobile Campaign (Gold), Hong Kong  
– *Marketing Magazine*
  - Best App – Consumer Brand (Silver), Hong Kong  
– *Marketing Magazine*
  - Best MCommerce Solution (Silver), Hong Kong  
– *Marketing Magazine*
  - Most Responsive Mobile Campaign (Bronze), Hong Kong  
– *Marketing Magazine*
- 
- Best Consumer Bank (Foreign), China  
– *Global Finance*
  - Best Mobile Banking Initiative, China  
– *Asian Banking & Finance*
  - Best Online Banking Initiative, China  
– *Asian Banking & Finance*
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- Best Customer Service Brand, Taiwan  
– *Global Brands Magazine*
  - Best Advertising Campaign, Taiwan  
– *Asian Banking & Finance*
  - Best Product of the Year, Taiwan  
– *Outstanding Enterprise Manager Association*



## Wealth Management & Private Banking

- Most Innovative Private Bank in the World  
– *Global Finance*
  - Best Private Bank for Innovation, Global  
– *PWM/The Banker*
  - Most Innovative Business Model, Global  
– *Private Banker International*
  - Outstanding NRI/Global Indians Offerings, Global  
– *Private Banker International*
  - Outstanding Young Private Bankers, Global  
– *Private Banker International*
  - Most Innovative Digital Offering (Highly Commended), Global  
– *Private Banker International*
  - Outstanding Wealth Management Service for the Affluent (Highly Commended), Global  
– *Private Banker International*
  - Outstanding Private Bank – Asia-Pacific Regional Player  
– *Private Banker International*
  - Best Onshore Private Bank in Asia-Pacific  
– *Global Finance*
  - Best Asian Private Bank  
– *FinanceAsia*
  - Best Wealth Manager, Asia  
– *The Asset*
  - Best Customer Experience – Wealth Management, Asia  
– *Customer Experience in Financial Services*
  - Outstanding Private Banker, North Asia  
– *Private Banker International*
  - Outstanding Private Bank, Southeast Asia  
– *Private Banker International*
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- Best Private Bank, Singapore  
– *Asian Private Banker*
  - Best Private Bank, Singapore  
– *FinanceAsia*
  - Best Private Bank, Singapore  
– *Global Finance*
  - Best Private Bank, Singapore  
– *The Asset*
  - Best Private Bank, Singapore  
– *PWM/The Banker*
  - Private Banker of the Year, Singapore  
– *The Asset*
  - Best Wealth Manager, Singapore  
– *The Asset*

- Best Private Bank, Hong Kong  
– *Bloomberg Businessweek*
- Best Wealth Manager, China  
– *The Asset*
- Best Wealth Manager, Indonesia  
– *The Asset*



## Technology and Operations

- Risk Management Project of the Year, Asia-Pacific  
– *The Asset*
- Best Customer Experience, Asia-Pacific  
– *Marketing Magazine*
- Best Use of Consumer Insights Data Analytics, Asia-Pacific  
– *Marketing Magazine*
- Best Use of Mobile, Asia-Pacific  
– *Marketing Magazine*
- Innovator of the Year, Asia  
– *Enterprise Innovation*
- Enterprise Innovators, Asia  
– *Enterprise Innovation*
- Best Digital Experience, Asia  
– *International Quality Productivity Centre*
- Best Use of CEM Technology, Asia  
– *International Quality Productivity Centre*
- Best Contact Centre, Asia  
– *International Quality Productivity Centre*
- Best Technology Implementation Initiative – Security Perspective and Performance, Asia  
– *Cards and Electronic Payments International*
- Best Technology Implementation Initiative – Back Office, Asia  
– *Cards and Electronic Payments International*
- Best Technology Implementation Initiative – Front End (Highly Commended), Asia  
– *Cards and Electronic Payments International*
- Best Service Innovation, Asia  
– *Customer Experience in Financial Services*
- Best Customer Experience – Cards, Asia  
– *Customer Experience in Financial Services*
- Best Customer Experience – Mobile, Asia  
– *Customer Experience in Financial Services*

- Leadership in Customer Experience – Individual, Asia  
– *Customer Experience in Financial Services*
- Best Technology Implementation – Front End (Highly Commended), Asia  
– *Customer Experience in Financial Services*
- Best Omni-Channel Customer Experience (Highly Commended), Asia  
– *Customer Experience in Financial Services*
- Best CX Business Model (Highly Commended), Asia  
– *Customer Experience in Financial Services*
- Excellence in Customer Experience, Asia  
– *Retail Banker International*
- Best Staff Training and Development Program, Asia  
– *Retail Banker International*
- Outstanding Tech Implementation Award, Asia  
– *Retail Banker International*
- Best Loan Offering (Highly Commended), Asia  
– *Retail Banker International*
- Excellence in Service Innovation (Highly Commended), Asia  
– *Retail Banker International*
- Excellence in Social Media – Customer Relations and Brand Engagement (Highly Commended), Asia  
– *Retail Banker International*
- IES Prestigious Engineering Achievement Awards, Southeast Asia  
– *ASEAN Outstanding Engineering Achievement Award*

- Prestigious Engineering Achievement Award, Singapore  
– *Institution of Engineers Singapore*
- Best Technology & Operations, Singapore  
– *Asian Banking & Finance*
- Recognition of Excellence Performance Award (Corporate category over 100 seats), Singapore  
– *Contact Centre Association of Singapore*
- Recognition of Excellence Performance Award (Corporate category 20-100 seats), Singapore  
– *Contact Centre Association of Singapore*
- Corporate Real Estate Executive of the Year, Singapore  
– *CORNET Global*
- Best Technology & Operations, Hong Kong  
– *Asian Banking & Finance*

- Inbound Contact Centre of the Year, Hong Kong  
– *Hong Kong Call Centre Association*
- Mystery Caller Assessment Award, Hong Kong  
– *Hong Kong Call Centre Association*
- Best Contact Centre Campaign, Hong Kong  
– *Hong Kong Call Centre Association*
- Best Contact Centre in Training & Development, Hong Kong  
– *Hong Kong Call Centre Association*
- Best Contact Centre in Technology Application, Hong Kong  
– *Hong Kong Call Centre Association*
- Contact Centre Recruitment Professional, Hong Kong  
– *Hong Kong Call Centre Association*
- Contact Centre Technical Support Professional, Hong Kong  
– *Hong Kong Call Centre Association*
- Inbound Contact Centre Representative, Hong Kong  
– *Hong Kong Call Centre Association*
- Inbound Contact Centre Manager, Hong Kong  
– *Hong Kong Call Centre Association*
- Multimedia Contact Centre Representative, Hong Kong  
– *Hong Kong Call Centre Association*

- Global Best CIO, Indonesia  
– *iCMG*
- Most Innovative Banking Project, Indonesia  
– *Global Banking & Finance Review*
- Indonesia's Best CIO – Top 5  
– *SWA*
- Top 10 Future IT Leaders, Indonesia  
– *SWA*



## Human Resources

- Great Workplace Award, Global  
– *Gallup*
- Best Employee Engagement Strategy, Asia-Pacific  
– *Marketing Magazine*

- IBF Inspire Award, Singapore  
– *Institute of Banking and Finance Singapore*

- SG50 Special Award, Singapore  
– *NTUC*
- Hays Award for Employer of Choice, Singapore  
– *HRM*
- NTU Major Employer Award, Singapore  
– *NTU*
- Compensation and Benefits Strategy, Singapore  
– *Human Resources Online*
- Best Reward and Recognition Strategies, Singapore  
– *HRM*
- Best Work Life Balance, Singapore  
– *HRM*
- HR Social Media, Singapore  
– *Human Resources Online*
- Most Supportive Colleagues, Singapore  
– *NTUC*
- NS Advocate Award (Large Companies), Singapore  
– *MINDEF*

- Training Academy of the Year, Hong Kong  
– *Bloomberg Businessweek*
- Development Category (Best Presentation Award), Hong Kong  
– *Hong Kong Management Association Awards*
- Skills Training Category (Excellence Award), Hong Kong  
– *Hong Kong Management Association Awards*
- Excellence in Graduate Development (Gold Award), Hong Kong  
– *Human Resources Magazine*
- Excellence in Talent Management (Gold Award), Hong Kong  
– *Human Resources Magazine*
- Excellence in Employee Work-Life Balance (Gold Award), Hong Kong  
– *Human Resources Magazine*
- Excellence in Workplace Well-Being (Gold Award), Hong Kong  
– *Human Resources Magazine*

- China Top Employer, Shanghai Top 30 Employer  
– *Zhaopin.com*
- China Best Employer  
– *TopHR*
- Top 100 Most Attractive Employers, China  
– *Universum*
- Best HR Team (Top 3), China  
– *Wolters Kluwer*

- Best Corporate Volunteering Program, Taiwan  
– *Taipei City Government*



## Group Strategic Marketing & Communications

- Best Bank in Community Outreach Initiative, Asia  
– *Retail Banker International*
- Best Digital Integration – B2B (Gold), SEA, South Asia, Australia and New Zealand  
– *Marketing Magazine*
- Best Home-Grown Event (Gold), SEA, South Asia, Australia and New Zealand  
– *Marketing Magazine*
- Best Venue Experience (Gold), SEA, South Asia, Australia and New Zealand  
– *Marketing Magazine*
- Best Use of Venue (Bronze), SEA, South Asia, Australia and New Zealand  
– *Marketing Magazine*
- Best B2B Event (Bronze), SEA, South Asia, Australia and New Zealand  
– *Marketing Magazine*

- Best Corporate Social Responsibility, Singapore  
– *Corporate Governance Asia*
- Friends of SRC Award, Singapore  
– *Singapore Red Cross Society*
- Friend of the Seniors Award, Singapore  
– *Lions Befrienders Service Association*
- Social Enterprise – Education, Singapore  
– *Singapore Creative CSR Awards*
- Best Corporate Communications Team, Singapore  
– *Corporate Governance Asia*
- Excellence in Sponsorship Activation (Bronze), Singapore  
– *Marketing Magazine*
- Excellence in Integrated B2B Marketing (Bronze), Singapore  
– *Marketing Magazine*

- Corporate Social Enterprise, Hong Kong  
– *Best Practice Awards*
- The Best Corporate Social Responsibility Ad, Hong Kong  
– *Metro Daily*
- Volunteer Team, Hong Kong  
– *The Productivity Council*
- Brand Leadership, Hong Kong  
– *Best Practice Awards*

- Best Use of Social Media, Hong Kong  
– *Marketing Magazine*
- Social Media Marketing, Hong Kong  
– *Best Practice Awards*

- Best Marketing Initiative by a Financial Institution, China  
– *Dong Fang Daily*

- Hall of Fame – Best Digital and Social Media Advertiser of the Year, India  
– *Indian Digital Media Awards*
- Platinum Award for Best Social Media Campaign, India  
– *Public Relations Council of India*
- Content Marketing Campaign of the Year, India  
– *CMS Asia*
- Best Digital Campaign, India  
– *India Digital Review*
- Best Social Media Campaign, India  
– *Global Youth Marketing Forum*
- Best Use of Digital/Social Media in Cause Marketing/ CSR Program, India  
– *Golden Globe Tiger Awards*
- Best Online/Digital Marketing Campaign, India  
– *Golden Globe Tiger Awards*

- Best Contest/Competition Activation, Indonesia  
– *MIX Marcomm*

- Best Brand Building Initiative, Taiwan  
– *The Asian Banker*
- Best CSR Report (Bronze), Taiwan  
– *TCSA*