

FACTSHEET



ABOUT THE AWARD

Inaugurated in 2009, the POSB Everyday Champions Award is organised by the Singapore Sports Council, with title sponsor POSB. The award celebrates and pays tribute to individuals, coaches and organisations that contribute consistently and selflessly, beyond their call of duty, to inspire others to play and grow through sports.

The award is an amalgamation of two previous annual awards – the Sporting Singapore Inspiration Awards and the Coach Recognition Awards.

For more information, please visit www.singaporesports.sg/posbchampions/

The POSB Everyday Champions Award Ceremony '09 will be held on Thursday, 26 February 2009. 57 winners will receive their awards from President S R Nathan. Hosting Minister Dr Vivian Balakrishnan, Minister for Community Development, Youth and Sports, will also be present to deliver his speech.

AWARD CATEGORIES

There are three award categories for POSB Everyday Champions Award '09.

Individuals

These are individuals who possess a burning passion and have a love for their sport. They motivate, inspire and inject zest into the lives of others by encouraging and empowering them to engage in sports.

Organisations

These are organisations that go beyond their core businesses, to help establish connections and build an active sports culture at work. They bring together a closer community through

sharing the joys and thrills of sports participation in a safe environment conducive to playing sports.

Coaches

These coaches embody vitality as they perform beyond their expected roles and responsibilities. They are both mentor and friend in helping athletes attain their sporting bests and achievements, both within and beyond the playing field. This has two sub-categories – Development Coaches and Performance Coaches.

- *Development Coaches* are those who work tirelessly with athletes at the school or club level, who participate in competitions organised or sanctioned by the Singapore Schools and Primary Schools Sports Council (SSSC/SPSSC), the Polytechnic-Institute of Technical Education (POLITE) Sports Council, the Inter-Varsity Sports Council and the various National Sports Associations (NSAs).
- *Performance Coaches* are those who train athletes or athletic teams at the National level, who compete in the regional/international arena either in stipulated age-group, youth or open categories, and have attained success at these competitions during the qualifying period.

ELIGIBILITY CRITERIA

Nominations for the award were opened to the public on 16 October 2008 and closed on 16 November 2008.

All individuals, coaches and organisations were assessed based on their contributions to sports. To be considered for the award, all nominees must have fulfilled the following requirements from their respective categories:

Individuals

- ❖ Consistently encouraged or empowered others to participate in sports
- ❖ Facilitated sports-related activities in a safe and conducive playing environment
- ❖ Committed or used personal resources towards organised sports events

Organisations

- ❖ Promoted a conducive environment for staff to participate in sports or live a healthy lifestyle

- ❖ Actively supported private or public sport-related initiatives, and healthy lifestyle through the provision of financial assistance and/or other resources

Coaches

- ❖ Possess a recognised coaching qualification
- ❖ Coached in the same sport in Singapore for the five years leading up to and inclusive of the qualifying period
- ❖ Nurtured athletes or teams into attaining success at competitions in their respective levels during the qualifying period
- ❖ Contributed significantly beyond expected duties in the development of athletes within the qualifying period, through ethical coaching
- ❖ Contributed to his/her sport beyond coaching his/her athletes
- ❖ Contributed beyond his/her distinguished career as a coach, for example,
 - Educating or mentoring other coaches
 - Developing coaching materials such as books or videos
 - Promoting character development and ethical sporting standards
 - Servicing disadvantaged groups
 - Pioneering new training or competition methods

AWARD SELECTION PANEL

All eligible nominations were evaluated by the Award Selection Panel, which comprises the following members:

1. Mr Richard Seow, Council Member, SSC and Chairman of Parkway Holdings Limited
2. Mrs Deborah Tan, Principal, Singapore Sports School
3. Associate Professor Fabian Lim Chin Leong, Programme Director, Combat Protection & Performance, Defence Science Organisation National Laboratories
4. Mr Goh Ek Piang, Deputy Director, Co-curricular Activities Branch, Ministry of Education
5. Mr Jeffery Leow, President, Singapore Swimming Association
6. Mr Jeremy Tay, Director (North West Community Development Division); Co-ordinator (Community Sports)
7. Ms Karen Ngui, Managing Director & Head, Group Strategic Marketing Communications, DBS Bank
8. Mr Samuel Tan Koon Yong, Assistant Director (Youth Development), National Youth Council
9. Mr Kenneth Hui, Chief (Sports Facilities Group), Singapore Sports Council

POSB EVERYDAY CHAMPIONS AWARD '09 RESULTS

- Total number of nominations: 3,375

- Total number of winners: 57
 - Individuals: 14
 - Coaches: 25
 - Organisations: 18

AWARD PRIZES

All winners will receive a trophy and certificate acknowledging their outstanding contributions to sports promotion in Singapore.

POSB EVERYDAY CHAMPIONS AWARD CEREMONY '09

Date: Thursday, 26 February 2009
Time: 7.00pm – 10.30pm
Venue: John Jacob Ballroom, St. Regis Hotel
Guest-of Honour: President S R Nathan
In attendance: Dr Vivian Balakrishnan, Minister for Community Development, Youth and Sports