

MANAGEMENT DISCUSSION

How We Measure Long-term Performance

ENGAGING MULTIPLE STAKEHOLDERS

Our actions are guided by a long-term perspective and the interests of our stakeholders – shareholders, customers, employees, regulators and society. To this end, we have a balanced scorecard that measures our performance against our strategy. The Group's balanced scorecard is cascaded throughout the organisation; the performance goals of every business, market and support function are aligned to those of the Group.

SHAREHOLDERS

Our shareholders expect superior and sustainable returns commensurate with their risk appetite, with profits earned in a responsible manner.

CUSTOMERS

To differentiate ourselves in an industry as commoditised as banking, we must put our customers at the centre of all that we do. This means anticipating our customers' needs as well as offering better products, a superior experience and greater convenience.

EMPLOYEES

People are at the heart of banking and we are committed to being an employer of choice.



REGULATORS

We believe we can contribute to the stability of the financial system by engaging regulators and industry bodies to shape the development of policies. We actively participate in forums to do so.

SOCIETY

Our role in society goes beyond corporate citizenship and philanthropy. We believe we have a much broader social purpose – to create long-term economic value through responsible banking to enhance the communities we serve.

DBS' BALANCED SCORECARD

The scorecard is divided into two parts of equal weighting. Specific objectives for each part are updated every year and approved by the Board. Specific key performance indicators (KPIs) are in place to track the progress made in serving the interests of shareholders, customers and employees. KPIs relating to regulators and society are embedded in our scorecard and cut across all aspects of our operations. As we operate in a regulated industry, upholding regulatory requirements is paramount and underlies all our decisions and actions.

We recognise the importance of serving society at large and are committed to giving back to the community.

The top part of the scorecard comprises KPIs set for the current year. Shareholder metrics measure the financial results achieved and include income growth, expense-related ratios and return on equity. We measure risk-related KPIs to ensure that the Group's income growth is balanced against the level of risk taken. Control and compliance KPIs are also a focus in this section. Customer metrics measure the Group's achievement in increasing customer wallet share and

satisfaction. Employee KPIs, such as employee engagement, training, mobility and turnover, seek to measure the progress we have made in being an employer of choice.

The bottom part of the scorecard sets out the initiatives we intend to complete in the current year as part of our longer-term journey towards achieving our strategic objectives. Specific KPIs and targets are set for our nine priorities and other areas of focus. Our ability to meet the current-year targets in the first part is dependent on successfully executing the second part in preceding years.

BALANCED SCORECARD APPROACH

	Shareholder	Customer	Employee
Traditional KPIs 50%	Achieve sustainable growth <ul style="list-style-type: none"> Income growth Manage expenses Returns Portfolio risk Controls and compliance 	Position DBS as Bank of Choice <ul style="list-style-type: none"> Increase wallet share Customer satisfaction 	Position DBS as Employer of Choice <ul style="list-style-type: none"> Employee engagement People development
	Strategic priorities 50%	Geographies	Entrench leadership in Singapore
Reposition Hong Kong			
Rebalance geographic mix of our business			
Regional businesses		Build a leading Small and Medium Enterprise (SME) Banking business	
		Strengthen wealth proposition	
		Build out transaction banking and treasury customer businesses	
Enablers		Place customers at the heart of the banking experience	
		Focus on management processes, people and culture	
		Strengthen technology and infrastructure platform	
Other areas of focus		Scale up institutional investor and western MNC businesses	
		Build a leading Asian fixed income business	
		Leverage innovation to extend customer reach and offer differentiated client experience	
	Champion social entrepreneurship in Singapore and across Asia		

SELECTED KPIs IN OUR SCORECARD

TRADITIONAL KPIs (50% WEIGHTING)

SHAREHOLDER KPIs													
<p>1. Grow income</p> <p>Target: Deliver consistent income growth Outcome: Double-digit percentage income growth to record of SGD 8.93 billion. Non-interest income and net interest income at new highs</p>	<p>Income (SGD m)</p> <table border="1"> <tr><th>Year</th><td>2009</td><td>2010</td><td>2011</td><td>2012</td><td>2013</td></tr> <tr><th>Income (SGD m)</th><td>6,603</td><td>7,066</td><td>7,631</td><td>8,064</td><td>8,927</td></tr> </table>	Year	2009	2010	2011	2012	2013	Income (SGD m)	6,603	7,066	7,631	8,064	8,927
Year	2009	2010	2011	2012	2013								
Income (SGD m)	6,603	7,066	7,631	8,064	8,927								
<p>2. Manage expenses</p> <p>Target: Be cost efficient while investing for growth; cost-income ratio target of 45% or better Outcome: Cost-income ratio better than target of 45%. Investments paying off: positive 3% pt income-expense jaws after three years of franchise investments</p>	<p>Cost/income (%)</p> <table border="1"> <tr><th>Year</th><td>2009</td><td>2010</td><td>2011</td><td>2012</td><td>2013</td></tr> <tr><th>Cost/income (%)</th><td>39</td><td>41</td><td>43</td><td>45</td><td>44</td></tr> </table>	Year	2009	2010	2011	2012	2013	Cost/income (%)	39	41	43	45	44
Year	2009	2010	2011	2012	2013								
Cost/income (%)	39	41	43	45	44								
<p>3. Manage portfolio risk</p> <p>Target: Grow exposures prudently, aligned to risk appetite. Expect specific allowances (SP) to average 25 basis points of loans through the economic cycle Outcome: SP as a percentage of loans moved towards normalisation after exceptionally low levels in 2011 and 2012</p>	<p>SP/average loans (bp)</p> <table border="1"> <tr><th>Year</th><td>2009</td><td>2010</td><td>2011</td><td>2012</td><td>2013</td></tr> <tr><th>SP/average loans (bp)</th><td>85</td><td>43</td><td>11</td><td>10</td><td>18</td></tr> </table>	Year	2009	2010	2011	2012	2013	SP/average loans (bp)	85	43	11	10	18
Year	2009	2010	2011	2012	2013								
SP/average loans (bp)	85	43	11	10	18								
<p>4. Improve returns</p> <p>Target: Return on equity of 12% or better in a normalised interest rate environment Outcome: Double-digit return on equity in a historically low interest rate environment</p>	<p>Return on equity (%)</p> <table border="1"> <tr><th>Year</th><td>2009</td><td>2010</td><td>2011</td><td>2012</td><td>2013</td></tr> <tr><th>Return on equity (%)</th><td>8.4</td><td>10.2</td><td>11.0</td><td>11.2</td><td>10.8</td></tr> </table>	Year	2009	2010	2011	2012	2013	Return on equity (%)	8.4	10.2	11.0	11.2	10.8
Year	2009	2010	2011	2012	2013								
Return on equity (%)	8.4	10.2	11.0	11.2	10.8								

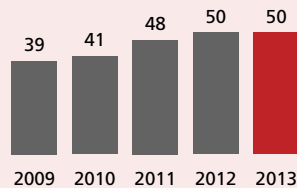
CUSTOMER KPIs

5. Increase wallet share

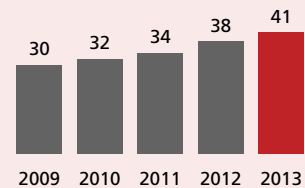
Target: Deepen wallet share of individual and corporate customers

Outcome: Institutional Banking (IBG) non-loan to total income ratio was maintained and Consumer Banking (CBG) non-interest income ratio rose

IBG non-loan income ratio (%)



CBG non-interest income ratio (%)



6. Increase customer satisfaction

Target: Increase customer satisfaction

Outcome: Improved customer satisfaction in Institutional Banking and Consumer Banking based on customer surveys

Customer satisfaction scores*	2012	2013
Wealth Management customer engagement score	3.81	4.02
Consumer Bank customer engagement score	3.71	3.86
Large corporate bank 'core bank' score	59%	65%
SME bank customer engagement score	4.03	4.05

* Customer engagement scores (1 = worst; 5 = best) based on survey to measure customers' satisfaction with DBS across markets. 'Core bank' score is the percentage of surveyed customers across the region who view DBS as a top 3 bank

EMPLOYEE KPIs

7. Maintain high employee engagement

Target: Build a highly engaged organisation

Outcome: The Gallup Q¹² grand mean score was maintained at 4.31 out of a possible 5. We were awarded the Gallup Great Workplace Award 2013 for the high level of engagement

DBS Q¹² grand mean score

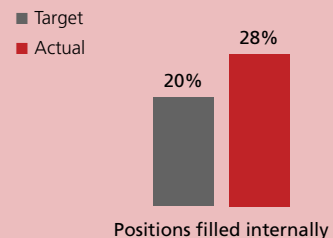


8. People development

Target: Provide our people with development opportunities for professional and personal growth

Outcome: Enabled our people to broaden their exposure across businesses and markets. More than one-quarter of positions filled internally in 2013

Mobility



STRATEGIC PRIORITIES (50% WEIGHTING)

GEOGRAPHIC KPIS

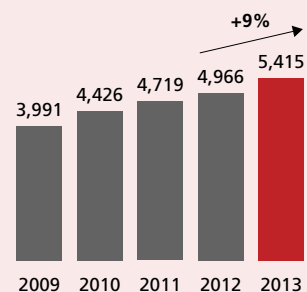
1. Entrench leadership in Singapore

Target: Be the dominant universal bank in our home market

Outcome: Record income and earnings despite low interest rate environment.

Excluding regional trading income booked in Singapore, the core domestic franchise posted double-digit percentage growth in income and earnings

Income (SGD m)

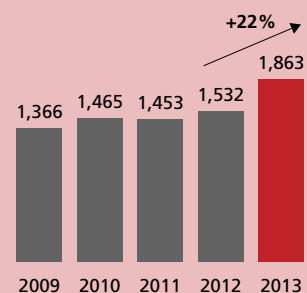


2. Reposition Hong Kong

Target: Anchor of our Greater China franchise to capture China-related flows

Outcome: Income and earnings at new highs as we repositioned our franchise to capture the benefits of Hong Kong-China connectivity and the growing affluent customer segment

Income (SGD m)

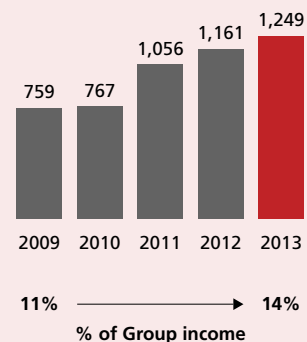


3. Rebalance the geographic mix of our business

Target: Build out our franchises in growth markets of China, Taiwan, Indonesia and India to achieve a more balanced geographic mix

Outcome: Made headway in growth markets with China's and Indonesia's income at new highs; tempered by the macroeconomic environment in India

China, Taiwan, Indonesia and India income (SGD m)



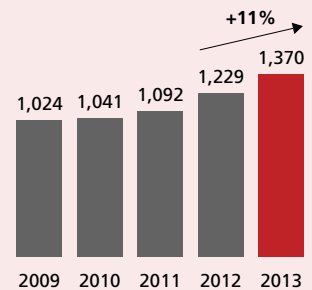
REGIONAL BUSINESS KPIs

4. Build a leading SME Banking business

Target: Serve SMEs by leveraging our local franchises and insights

Outcome: Record income through asset growth and stronger non-interest income activities

SME Banking income (SGD m)

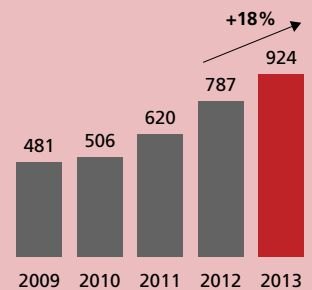


5. Strengthen wealth proposition

Target: Serve Asia's growing affluent by leveraging our expertise to offer a strong Asian wealth management proposition

Outcome: Income at record, underpinned by customer acquisition and deepening relationships

Wealth income (SGD m)

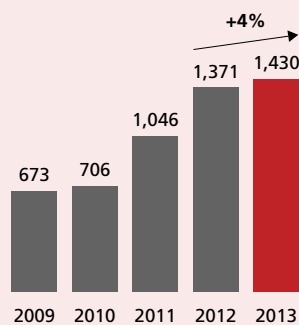


6. Build out transaction banking and treasury customer businesses

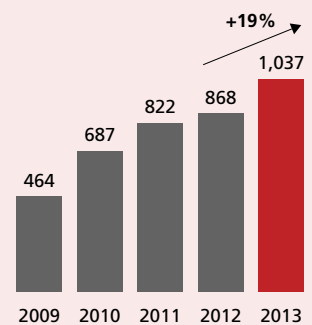
Target: Leverage on our trade, cash and treasury expertise to offer customers differentiated financial solutions

Outcome: Transaction banking income and treasury customer income at new highs

Trade and cash* income (SGD m)



Treasury customer income (SGD m)



* Trade and cash are part of the transaction banking business

GROUP PROFIT AND LOSS SUMMARY

	2013	2012	% chg
Selected income statement items (SGD m)			
Net interest income	5,569	5,285	5
Net fee and commission income	1,885	1,579	19
Net trading income	1,095	689	59
Other income	378	511	(26)
Total income	8,927	8,064	11
Expenses	3,918	3,614	8
Profit before allowances	5,009	4,450	13
Allowances for credit and other losses	770	417	85
Profit before tax	4,318	4,157	4
Net profit	3,501	3,359	4
One-time item (Gain from sale of BPI)	221	450	(51)
One-time item (DBS Foundation)	(50)	–	NM
Net profit including one-time items	3,672	3,809	(4)
Selected balance sheet items (SGD m)			
Customer loans	248,654	210,519	18
Total assets	402,008	353,033	14
Customer deposits	292,365	253,464	15
Total liabilities	364,322	317,035	15
Shareholders' funds	34,233	31,737	8
Key financial ratios (%) (excluding one-time items)			
Net interest margin	1.62	1.70	–
Cost/income ratio	44	45	–
Return on assets	0.91	0.97	–
Return on equity ¹	10.8	11.2	–
Loan/deposit ratio	85	83	–
NPL ratio	1.1	1.2	–
Specific allowances (loans)/average loans (bp)	18	10	–
Common Equity Tier 1 capital adequacy ratio ²	13.7	–	–
Tier 1 capital adequacy ratio ²	13.7	14.0	–
Total capital adequacy ratio ²	16.3	17.1	–
Per share data (SGD)			
Per basic share			
– earnings excluding one-time items	1.43	1.39	–
– earnings	1.50	1.57	–
– net book value	13.61	12.96	–
Per diluted share			
– earnings excluding one-time items	1.42	1.37	–
– earnings	1.48	1.56	–
– net book value	13.51	12.86	–

NM Not Meaningful

1 Calculated based on net profit attributable to the shareholders net of dividends on preference shares and other equity instruments. Non-controlling interests, preference shares and other equity instruments are not included as equity in the computation of return of equity

2 With effect from 1 January 2013, Basel III capital adequacy requirements came into effect in Singapore. Changes due to Basel III affected both eligible capital and risk-weighted assets. Unless otherwise stated, capital adequacy disclosures relating to dates prior to 1 January 2013 are calculated in accordance with the then prevailing capital adequacy regulations and are thus not directly comparable to those pertaining to dates from 1 January 2013

“Total income increased 11% to a new high of SGD 8.93 billion, reflecting the depth and resilience of our regional franchise in a year marked by market volatility.”

FINANCIAL PERFORMANCE OVERVIEW

Net profit rose to a record SGD 3.50 billion for 2013. Including one-time items, net profit was SGD 3.67 billion.

Record operating performance

Total income increased 11% to a new high of SGD 8.93 billion, propelled by higher loan volumes and broad-based non-interest income growth. The double-digit top-line growth reflected the depth and resilience of our regional franchise in a year marked by market volatility.

Net interest income rose 5% to a record SGD 5.57 billion. Loans increased 18% or SGD 38 billion to SGD 249 billion, led by regional trade loans, Singapore corporate borrowing and secured consumer loans. While the net interest margin of 1.62% was eight basis points below the previous year due to lower average loan spreads and yields on securities, it was stable during the course of the year with little quarterly fluctuations.

Non-interest income increased 21% to a record SGD 3.36 billion. Fee income rose 19% to SGD 1.89 billion. All fee segments grew by double-digit percentage terms, with contributions from wealth management and transaction banking services reaching new highs. Stockbroking commissions and investment banking income benefited from stronger capital market activity, particularly in the first half. Other non-interest income increased 23% to SGD 1.47 billion as higher

treasury customer income and trading gains were partially offset by lower income from investment securities.

By customer segments, Wealth Management income increased 18% to SGD 924 million and SME Banking income grew 11% to SGD 1.37 billion. By product lines, income from treasury customer activities rose 19% to SGD 1.04 billion, accounting for a record 50% of total Treasury income from 44% in the previous year. Income from Global Transaction Services increased 5% to SGD 1.48 billion as double-digit percentage increases in trade loans and cash management deposits were offset by lower rates.

Institutional Banking and Consumer Banking / Wealth Management, the two customer-facing business units, respectively accounted for 52% and 28% of the group's total income. The remaining 20% was attributable to other activities, including balance sheet management, market making, and investment and trading gains.

Expense growth was contained at 8% to SGD 3.92 billion, giving a positive jaw of three percentage points. The cost-income ratio improved to 44% from 45% a year ago.

Profit before allowances increased 13% to cross SGD 5 billion for the first time. The stronger operating performance was partially offset by higher general and specific allowances. Total allowances rose 85% to SGD 770 million. General allowances increased in line with stronger loan growth

while specific allowances rose to 18 basis points of loans from exceptionally low levels a year ago.

One-time items amounted to SGD 171 million, comprising a gain of SGD 221 million for the partial divestment of a stake in the Bank of the Philippine Islands less a sum of SGD 50 million set aside to establish the DBS Foundation to further our commitment to social and community development.

Balance sheet remains strong

Asset quality remained healthy. The non-performing loan rate was little changed from recent quarters at 1.1%. Allowance coverage was at 135% and at 204% if collateral was considered.

Liquidity continued to be ample. Deposits grew 15% or SGD 39 billion during the year to SGD 292 billion, in line with loan growth, and the loan-deposit ratio was maintained around recent quarters' levels at 85%. Three-fifths of the deposit growth during the year was in US dollars from western multinational corporations, institutional investors and other customers.

The Group was also well capitalised, with a total capital adequacy ratio of 16.3% and a Common Equity Tier-1 ratio of 13.7%.